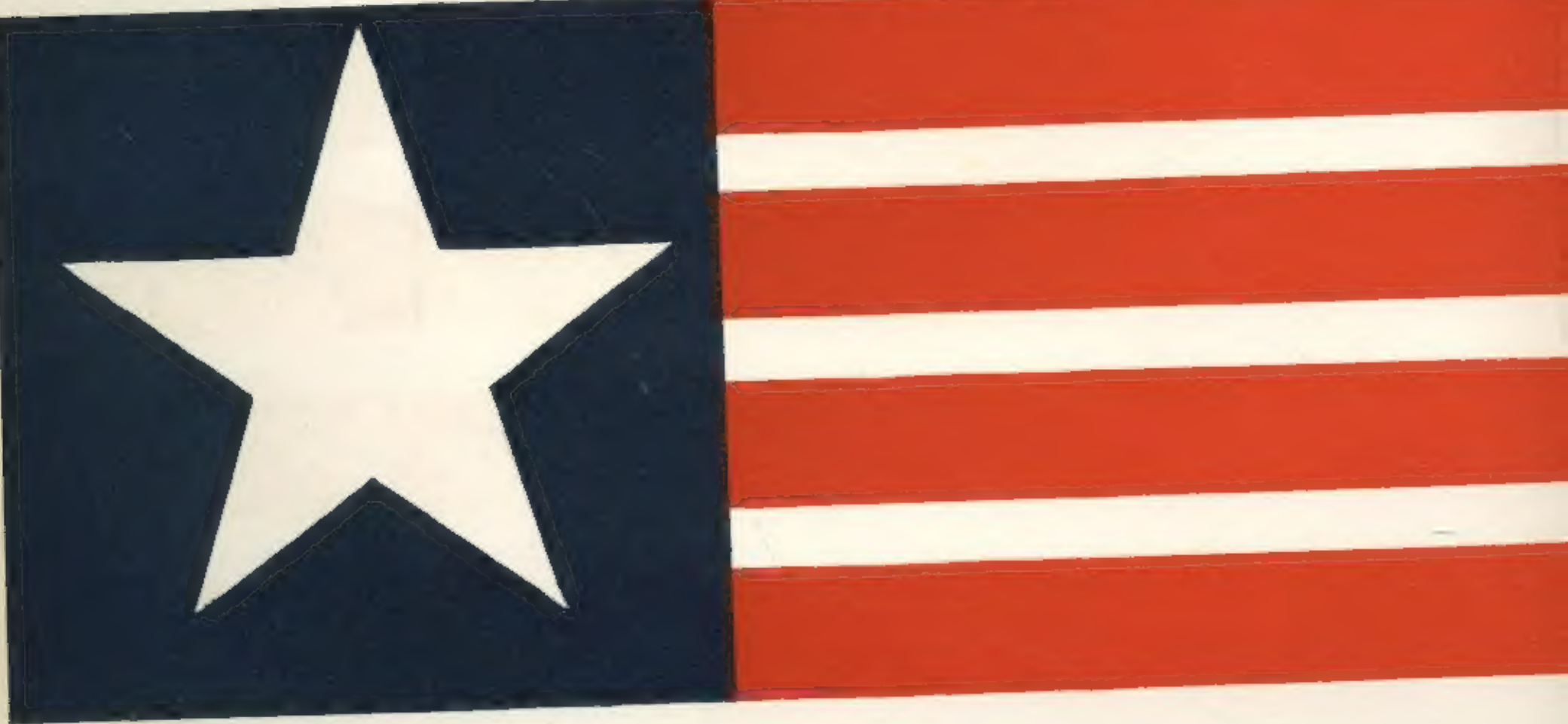


**COMMERCIAL**

•bulldog•record•







# COMMERCE BULLDOG RECORD

**Published by**

**THE CLASS  
OF DECEMBER 1933**

**SAN FRANCISCO ★ CALIFORNIA**







C. W. WHITE  
Principal High School of Commerce

*Yeah ! yea*  
*Marianna Hershkowitz*  
*Study class*



Because the theme of our Journal  
is the N R A—and because  
the High School of Commerce  
has done its part





The Graduating Class of December 1933  
is proud to have the honor  
of dedicating its book  
to the man who is responsible  
for it all—our President  
**FRANKLIN DELANO ROOSEVELT**







## The Principal's Message



YOU are completing your secondary school career at a time when the world about you presents a condition of uncertainty. The President of these United States, through unusual powers recently vested in him by Congress, has attempted to perfect an organization whose duties have been and will continue to be the instituting of remedial measures designed to meet unsatisfactory conditions to the extent that these may be so changed as to meet more nearly the actual needs of the citizenry of this Republic. As to how well this organization may succeed in its accomplishment, the pendulum of time alone can tell.

By virtue of this singular power now being exercised by the Chief Executive, you have witnessed the establishing of a nation-wide wage scale for the varied and various industries; you have seen hours for workers standardized; you are aware that plans have been consummated through which the owners of large plants and manufacturing establishments have subordinated their own personal

regulations for their employees and willingly conformed to those exacted by our national government. Beyond that, you have noticed that strong labor leaders, with their representative bodies, have yielded to the demands made upon them. Through all these manifestations you have been privileged to observe a strong government attempting to right existing wrongs so that political, social and economic freedom might be mutually and equally guaranteed to all.

Fortified by this information, you go forth from us, sanguine in the hope that real opportunities may be available to you in order that you too may have a chance to make adequate use of the information that you have, as well as to put into practice some of the technical knowledge that you possess. It is my belief that if you intelligently and diligently attempt to adapt yourselves to this changing order of affairs there should be no good reason why you should not eventually be participants in the benefits accruing from the practical application of the NRA.

*C. W. White*





CITIZENSHIP



Dorothy L. Adler



Lorraine Allen



Vernon C. Alley



Russell M. Angell



Madge Anderson



Rae Anderson



Victor M. Anderson



Marion Antipa



Lois E. Bailey



Florence M. Banker



Patricia M. Bantz



Marguerite H. Barnett



Thelma E. Barnett



Jack A. Barney



Emilio P. Bautista



Paul J. Beavin



Norman E. Benson



Alma L. Benton



Lorraine R. Bertrand



Mary L. Bialy



Guido F. Bisazza



Billie M. Blank



Jeanette M. Bouche



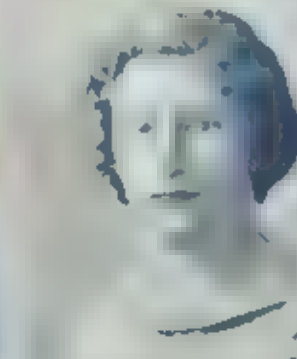
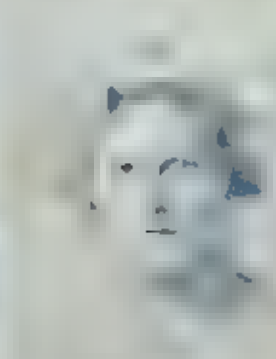
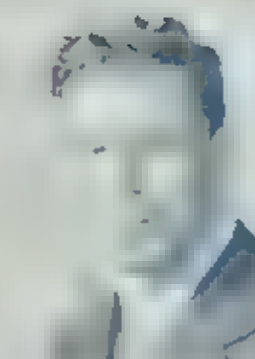
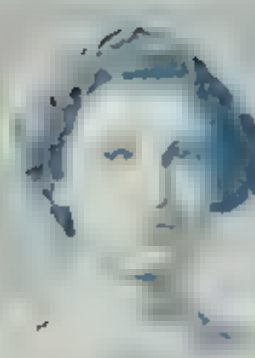
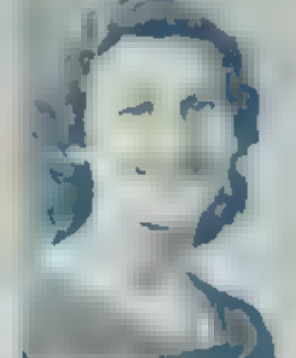
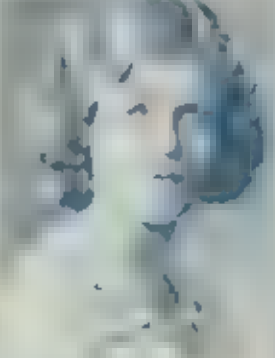
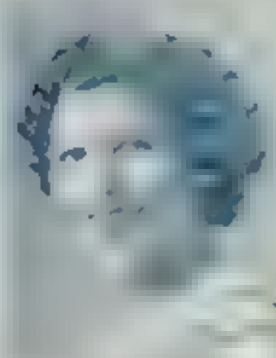
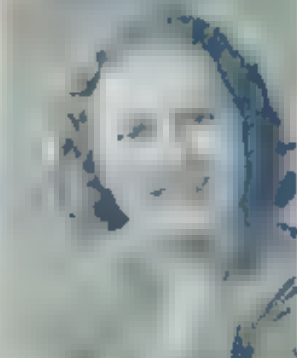
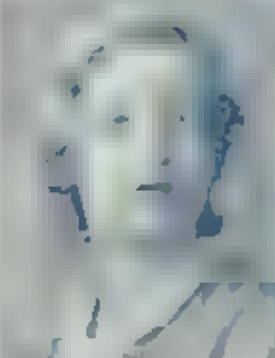
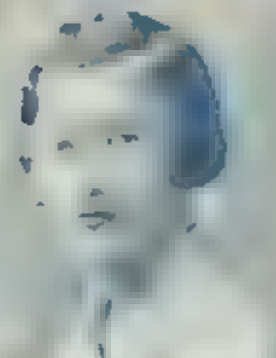
Helen Bowman



Bernice E. Brady







James T. Coffis

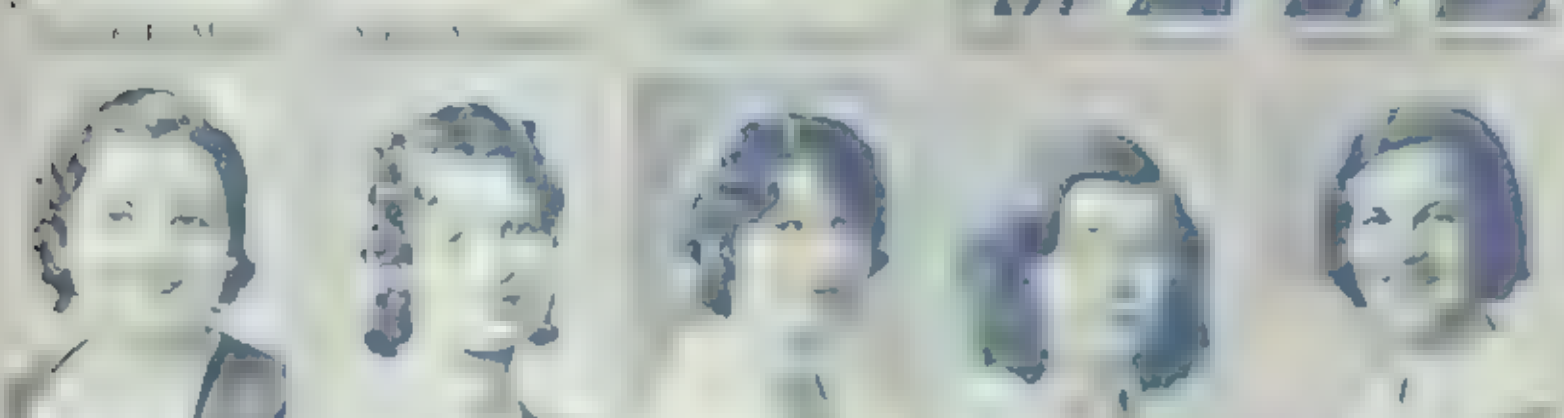
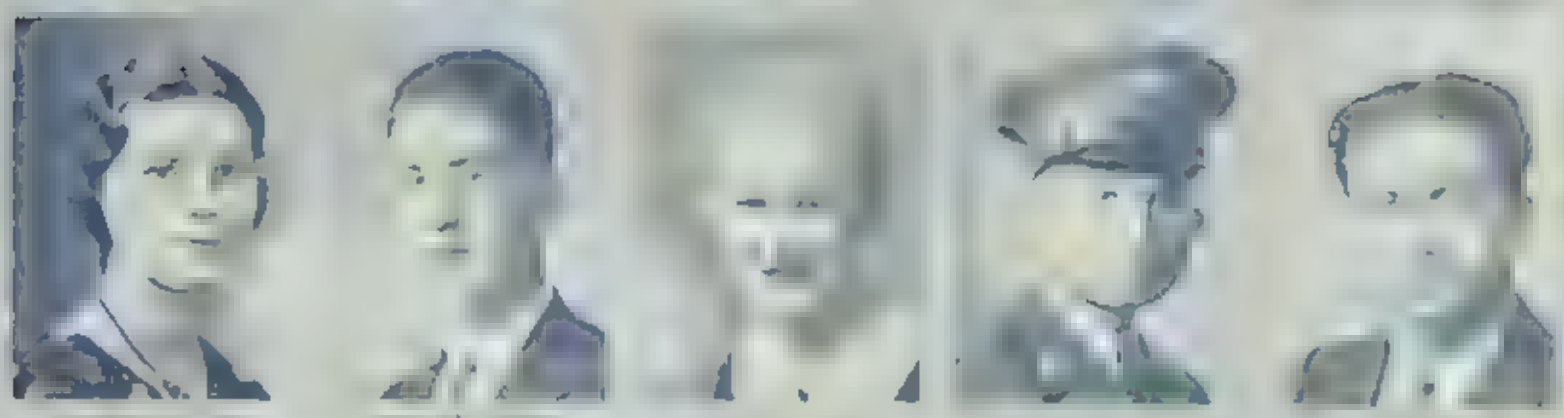
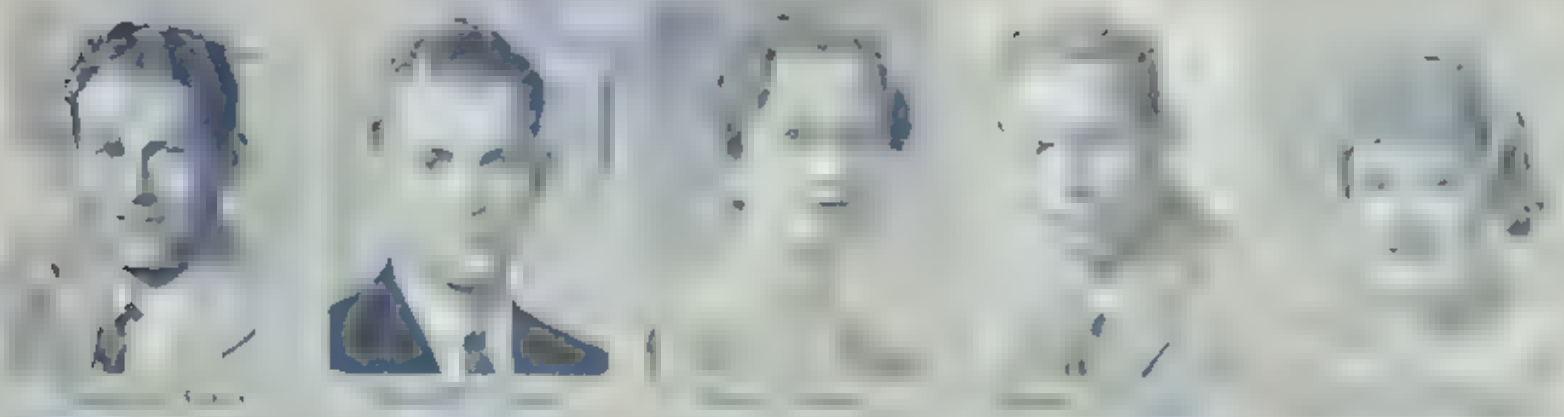
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Dorothy Coffis

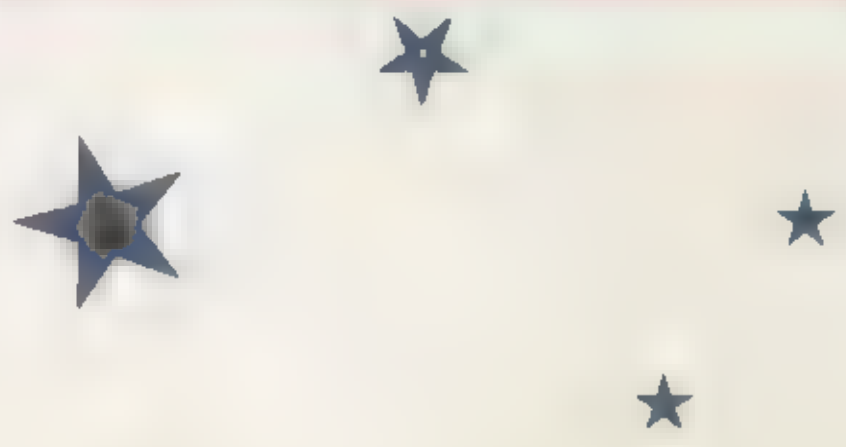
Caro Coffis

Alice L. Conlette

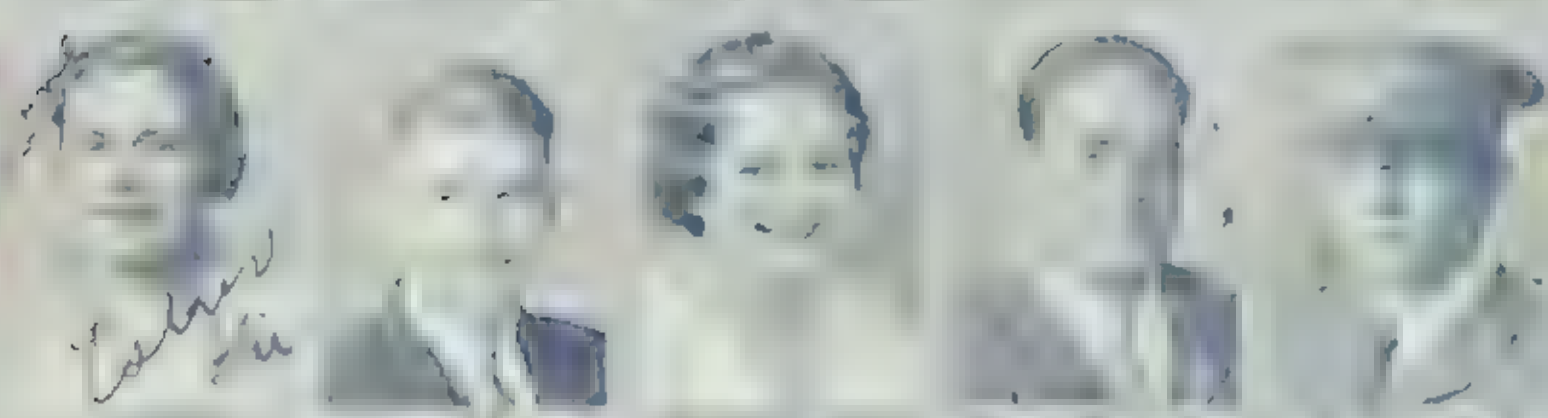
*Jimmie Coffis*



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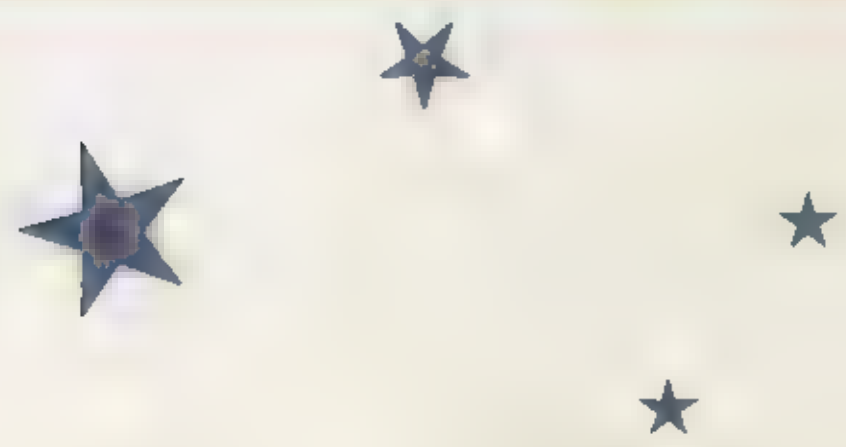




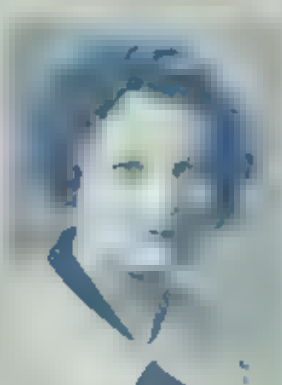
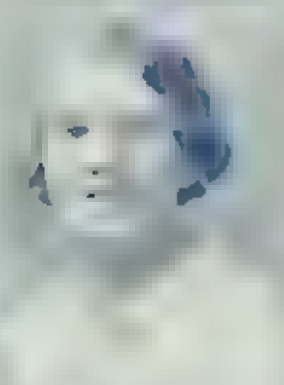
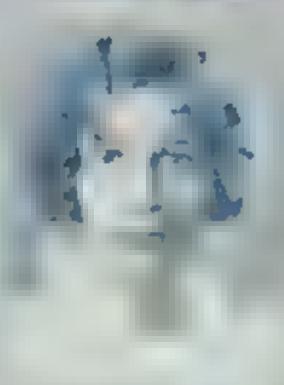
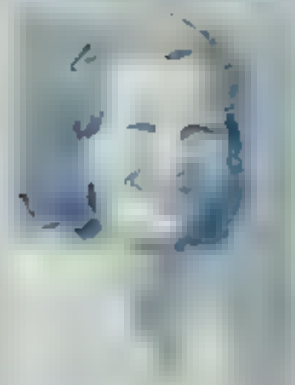
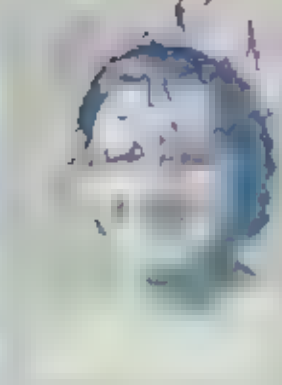
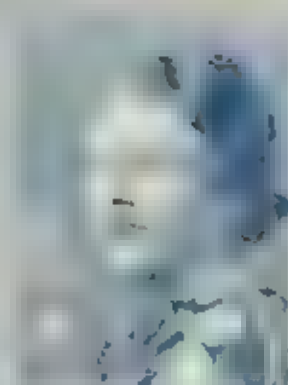




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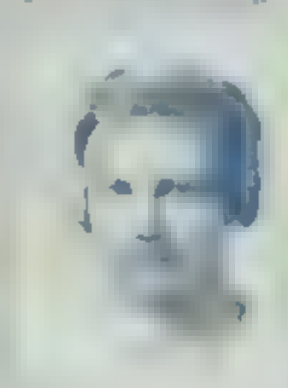
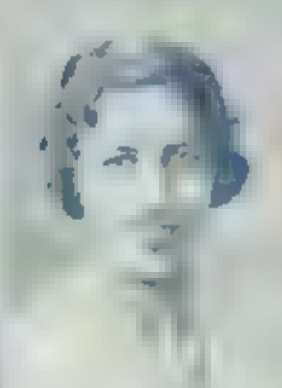




Dorothy S. Katchinsky

James W. Kavanaugh

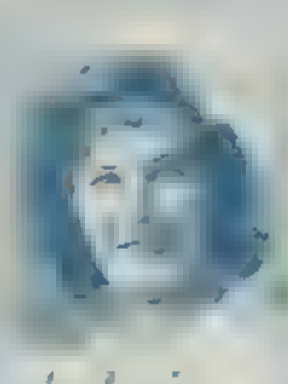
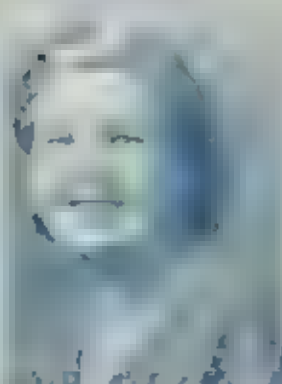
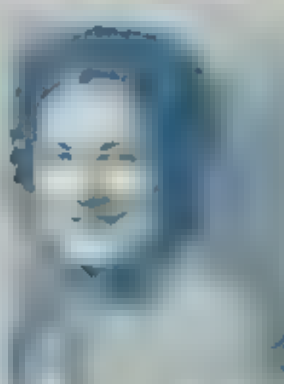
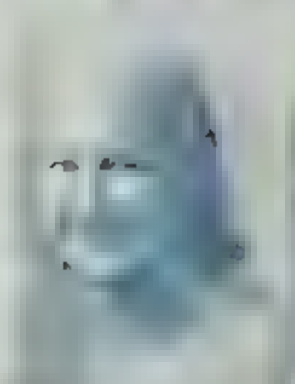
Martha Killorn



Nathalie L. Krantzman

Doris E. Krebs

Mae J. Krensen



Bernice A. Landau

Evelyn C. Landolt

Dorothy R. Lasire







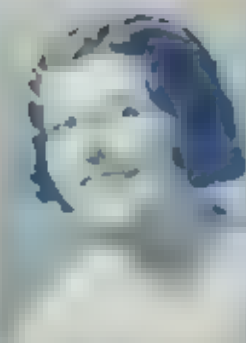
Frederick S. McDermott



Robert K. McEwen



Victoria E. McEwen



Victoria E. McEwen



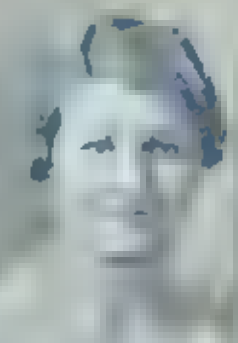
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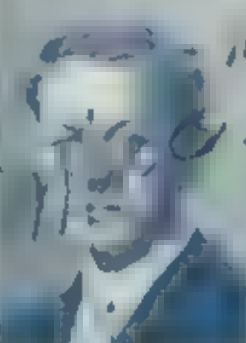
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Robert A. McEwen



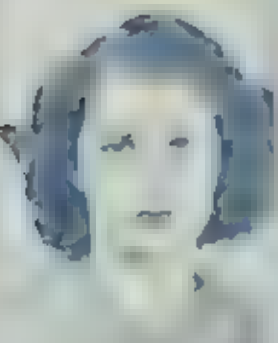
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Max McArthur



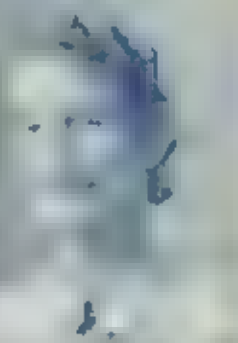
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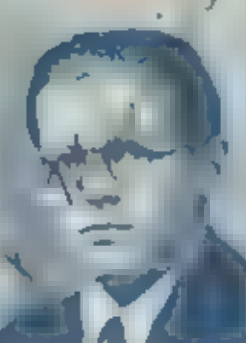
Victoria E. McKim



Robert G. McLaughlin



Victoria E. McLaughlin



Max McArthur



Robert J. McEwen



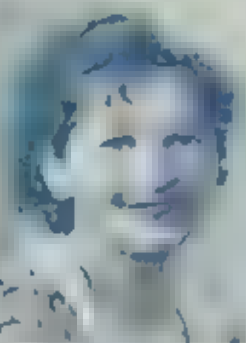
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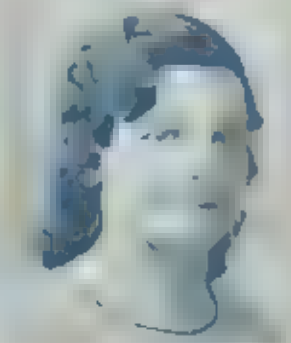
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Victoria E. McLaughlin



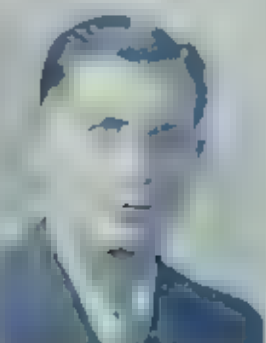
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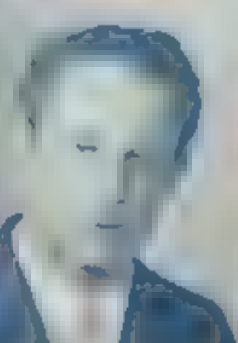
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Victoria McLaughlin



Robert E. McLaughlin



Robert E. McLaughlin



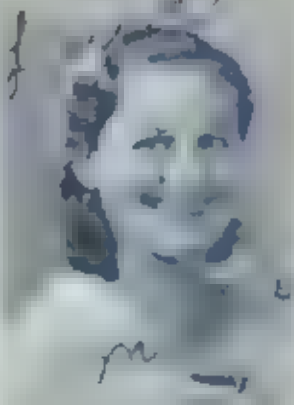
Robert E. McLaughlin



Victoria E. McLaughlin



John A. Allen



M. E. Allen



Christine Allen



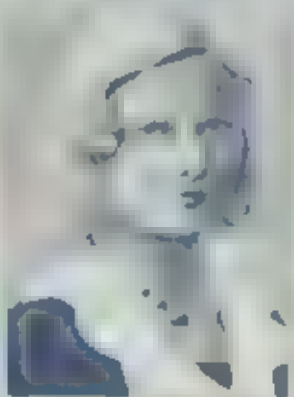
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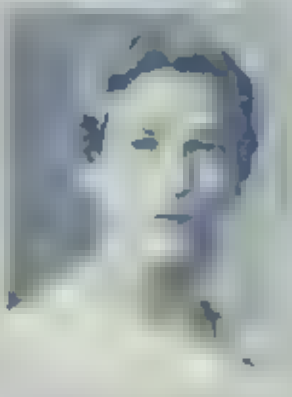
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John W. Allen



M. E. Allen



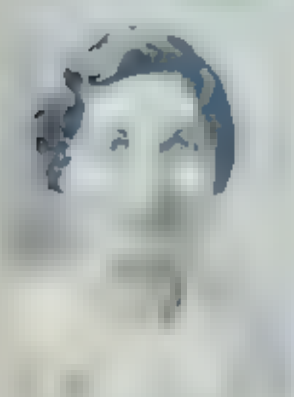
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Charlotte K. Oakes



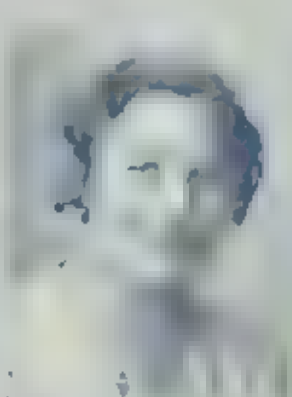
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John O'Brien



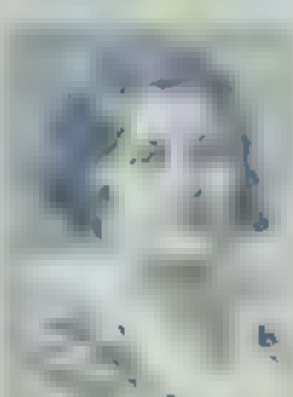
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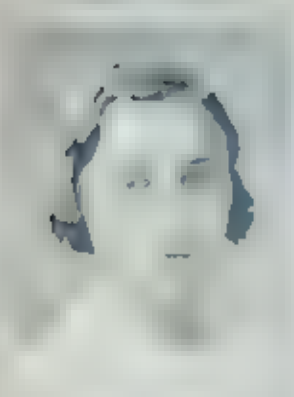
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Robert Allen



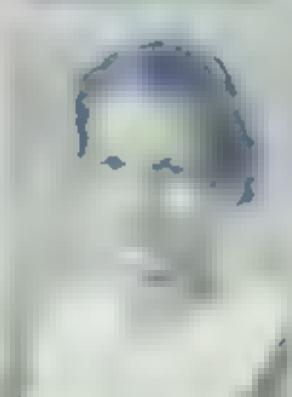
William Allen



M. E. Allen



John O'Brien



Christine Allen



Robert Allen



William Allen



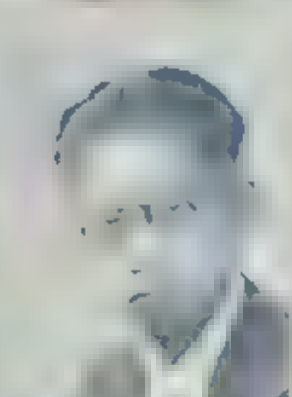
Katherine C. Allen



George Allen



Christine Allen



Robert Allen



William Allen

Handwritten note: A few of the best of the class

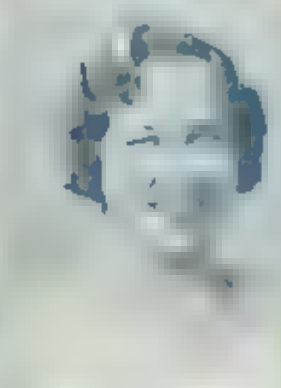
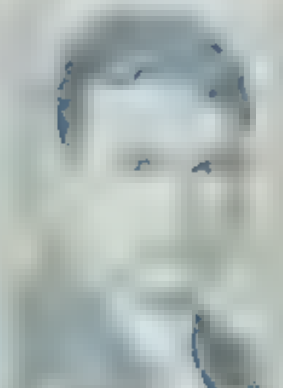
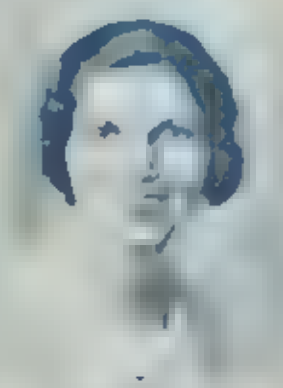
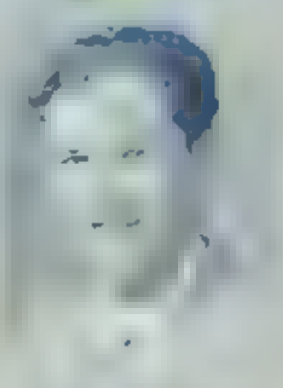
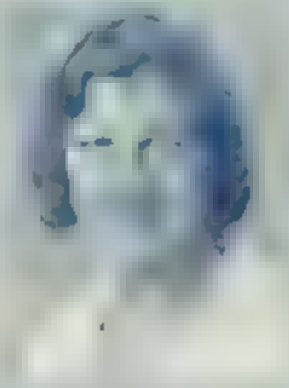
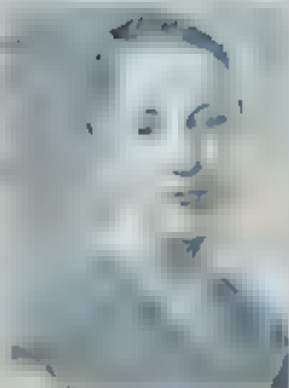




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★ Lolita, look  
to you in the  
future  
Cecilia  
Romero



AL N...

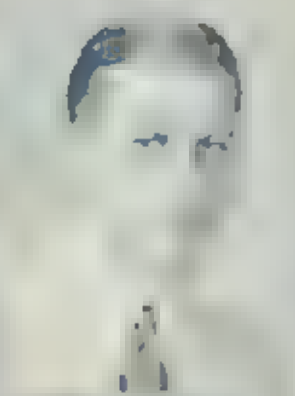
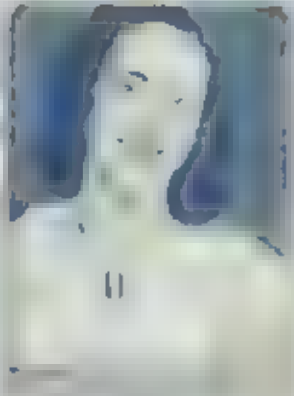
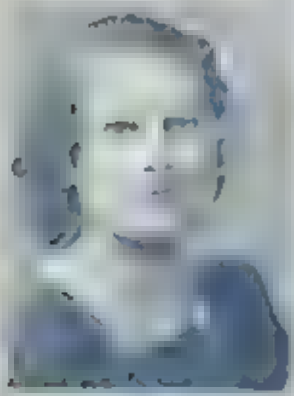
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George Sekulits

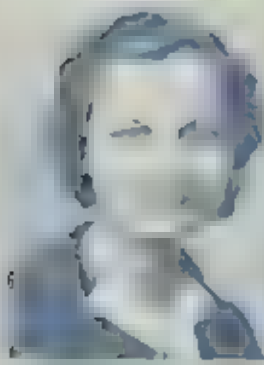
Armand R. Serre

LEON G. S...





Sighe C. Spolu



Evelyn C. Smith



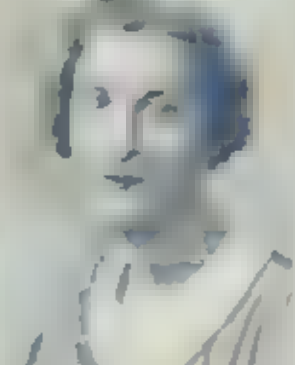
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Flora B. Sordelli



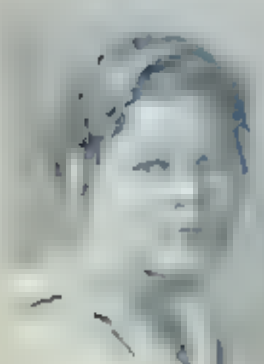
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Blanche M. Squaruto



Kath E. Stahl



Katherine J. Sweetman



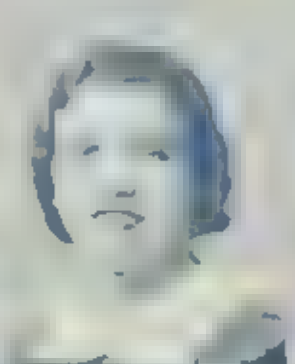
Julio L. Tassano



Bernard J. Tasson

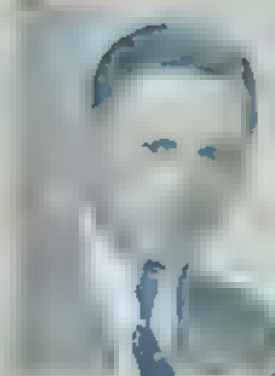
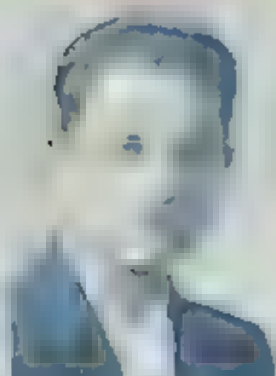


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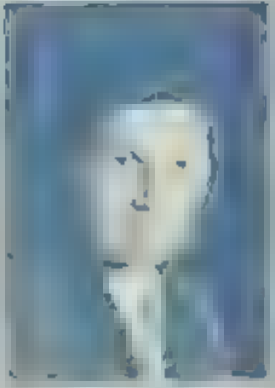
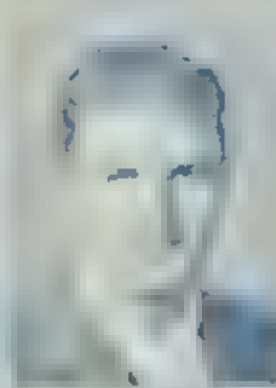
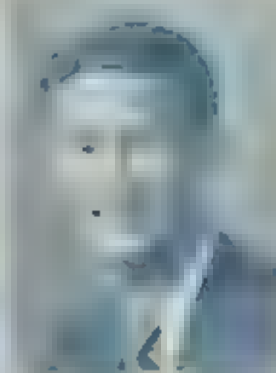
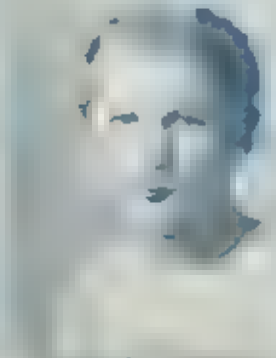


Anna M. Tasson





*Robert M. Wilbur*



John J. Costa

Miriam Davidson

Ethel A. Evans

Other Graduates

Ward Reed

*Ward Reed*  
Enrico Sacchetti

Francis F. King Jr.

Robert M. Wilbur

Laureano V. Lizaro

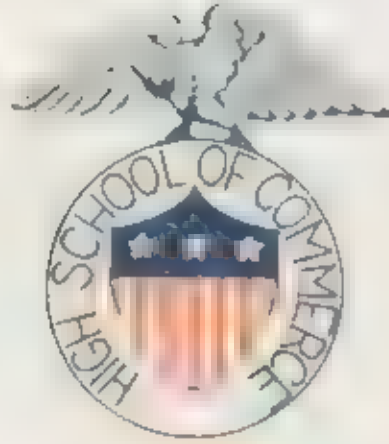
Cedric G. Woodard

Egon Ognell



Jules Steverot

*John J. Costa*  
*Enrico Sacchetti*  
*Ward Reed*  
*Robert M. Wilbur*  
*Cedric G. Woodard*  
*Egon Ognell*  
*Jules Steverot*



## Who's Who at Commerce

### C. W. White



WITH a glance at your Bulldog Record you see, smiling out at you, a picture, a man's face, which adds at once dignity and a charming friendliness to the book. He is our principal, Clyde W. White. And what could be more fitting than that he should be the subject of this term's "Who's Who."

Principal White is a gracious host to newcomers (as we have found during our high school life) and a true friend to all the older students. His earnestness in wishing to help the students is striking. He's a real pal to the boys. He understands them better than do most men and, knowing this, the boys are not afraid to ask his help in their problems.

Commerce has claimed Mr. White's presence for some years, during which time many desirable changes have taken place in the school's activities. Isn't it good that our principal is a football enthusiast? Isn't he pleased when we beat Mission and Poly, his former school? His enthusiasm at the pep rallies won him a place in the heart of every football lover.

For fairness, Mr. White is noted. He hears both the student's and the teacher's side in any disagreement, and then decides fairly. But, because he hears both sides of a question, don't think you can "slip anything over on him," for, as a critic, he ranks with the best. Mothers need have no fear of the training of their children in his hands.

His progressive philosophy and advice have helped many a graduate in his struggle in the business world, and his messages are read by all students.

No pen picture of Principal White would be complete without mentioning his love of roses. Always one can see a beautifully tinted rose in his buttonhole.

Each student, before leaving high school, should strive to meet C. W. White personally and learn first hand what a "good sport" and jovial yet earnest man he is.

JEANETTE JOHNSON



# SCHOOL EXECUTIVES



# CLASSES





# Faculty . . . .

W. WHITE  
Principal

HARRY W. DAHLEIN  
Vice Principal—Dean of Boys

IDA BEARING  
Vice Principal—Dean of Girls

GRACE EASTON  
Secretary

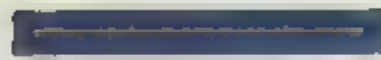
FLORENCE WEINSTEIN  
Secretary

GLENN ALLEN  
MARY AMRATH  
FLORENCE BARNARD  
BERNHARDT BAUMFELDER  
JOSEPH E. BENNETT  
LORETTA BIST  
LEITH BLACK  
JOHN S. BOBIN  
HAROLD BRILLHART  
IRVING BRUCE  
MARTIN D. BURRILL  
EDGAR M. CAMERON  
JOSEPHINE CREGGINS  
EDWARD CERRUTI  
HENRY E. CHAIN  
ABRAHAM CRISCH  
MAYBELLE CHURCHWRIGHT  
MARY T. CLARK  
ALICIA G. CLIFFORD  
MARY S. CLON  
MARIO CORRETTI  
ALICE C. COLLINS  
CHARLES COLEMAN  
FRANK P. CONKLIN  
LOUIS G. CONLAN  
RENE CULLEN  
CATHERINE DAVIS  
CONSTANCE DEWEY  
ELVIE DICKSON  
ROSA DIEM  
GRACE DIXON  
MARGARET C. DOWLING  
ALBERTA F. DOZIER  
GERTRUDE H. FISCHER  
W. G. FREDERICKSON  
GRACE GALLAGHER  
MARY GARDNER  
FLORENCE GASTON  
KIRILINA GOWAN  
MARION G. GRAY  
MARJORIE GRINNELL  
JESSIE I. HANNA  
MARY L. HAYES  
BARBARA HENDERSON

ALLEN HENNESSY  
TERESA HESS  
ETHEL HUBERT  
HENRY R. JENNINGS  
MAE JOHNSON  
MARIE JOHNSTON  
LISSE KIRK  
CHARICE KIRWIN  
RACHEL KURLANZIK  
SARAH A. LANGDON  
EVELYN LYMAN  
ELLEN MABREY  
RUSSELL P. MARDET  
CLAUDE S. MARTIN  
LORRAINE MARTIN  
GEORGE McEVIN  
WILLIAM S. MILLAR  
ALICE O'MALLEY  
GENEVIEVE PENDERGRASS  
ALMA B. POWELL  
PERCIVAL J. PRINZ  
ADA H. RAMSDEN  
RUBY E. ROLO  
ANNIE J. ROCK  
MOTTIE ROSEN  
IRENE F. SCHAEFER  
JOHN A. SCHAEFER  
FRANK B. SCHROCH  
VERONICA M. SHANE  
ALICE D. SMITH  
MAE L. C. STARK  
JANET A. STEWART  
ALICE STOCKWELL  
AGNES STRACHAN  
KATHRYN R. SULLIVAN  
HELEN G. THURSON  
LOUISE TRAY  
ELLEN TREWICK  
MILO A. TUCKER  
MARY E. WALCOTT  
MARIE O. WELER  
JOHN B. WORLD  
GENEVIEVE E. YANKE

*Rosina*





# Commerce Battle Cry

(Words and Music)

by

FRANCIS X. FOGARTY

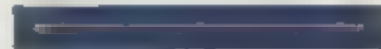


Come on, men,  
We're in again!  
Let victory be our song!  
Fight, fight, fight,  
Loyal Commerce,  
For we are all behind you strong  
Do your best,  
We'll do the rest  
To spur you on to fame;  
Keep in sight  
The 'blue and white,'  
And you will win that game!

## CHORUS

You are the Bulldogs,  
Staunch Commerce Bulldogs!  
Vict'ry's before you,  
And we're rooting for you!  
Show them your stuff, men,  
Call every bluff, men!  
Fight 'em, Bulldogs,  
Bite 'em Bulldogs  
'Till they've yelled enough, men!

Clap your hands  
So the other stands  
May hear our song of cheer!  
Stamp your feet  
At old man defeat,  
And tell him he's not welcome  
here.  
If we win  
Or if we lose  
Let's do it with our might!  
Keep a smile  
All the while  
For that 'Blue and white.'





## Executive Board . . . .

**N**ow, with a successful term completed, we can look back to see what students have decided at meetings concerning our future. The students who and position of their students elected to their positions by classmates, have met every Monday morning in Room 113 to pass motions, discuss dances held here, make a, or at times, arrange programs, in general attend to the business of the school.

**R**eason for the success lies with the officers who in the Student Body would think of time, patience, and service rendered.

**A** leader who is guided by Student Officers, Stephen L. Stevens as our Vice President Dorothy Vincent has worked on assemblies and dances; Billie Blank has been our efficient and capable secretary; Treasurer Lawrence Mueller has worked on Student Body Cards; Judge Albert Goetz gets what he goes after; and that dynamic Bill Silveira, who makes you yell, too, deserve the popularity they have received. Working side by side were the remaining members, who are: High Senior president, John Ligouri; Low Senior president, Allan Weatherwax; Junior president, Robert Locke; Sophomore president, George Brown; Freshman president, Frank Fotenos; Girls' president, Jeane Cavanagh; Spirit representative, Alfred Giorgi; Club representative, Mae Kremesec; and Club representative, John Stevens. The M. S. Henderson goes to credit for the advising of the one and the Executive Board.

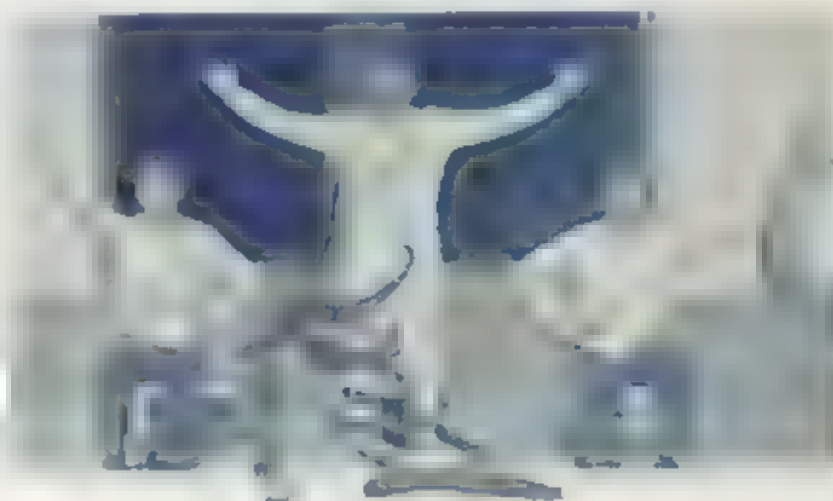
## Student Court . . . .

● Noticeably fewer traffic offenders have visited the STUDENT COURT this term. On the other hand, dance crashers have bothered us. But, considering the weight of the sentences imposed for such infractions, we hope to see a considerable improvement in the future. Being in the hall without passes seems to fascinate the offending class most. Many times the offenders have had permission to be in the halls but have failed to provide themselves with passes. The lending of student body cards for admission to dances seems to be a forgotten pastime.

The JUNIOR TRAFFIC BOYS are organized well and have room for a few more volunteers, to serve their school in this capacity.

In front of the main office all will find a traffic bulletin board. Hereon are published traffic notices and offenses against Traffic and Student Laws.

Commerce was lucky to have an excellent yell leader in Bill Silveira. With his assistants, he has accomplished much this term. They have brought more than one victory



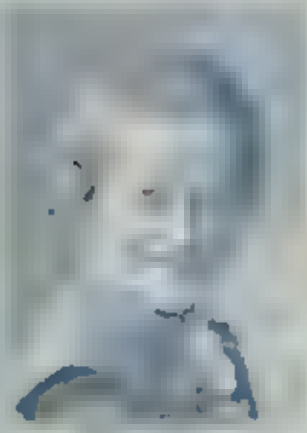
to Commerce. Many new card stunts were worked out. Francis X. Fogarty's "Commerce Battle Cry" (original) aroused the rooters to fight for Commerce.

STUDENT



BODY

*no further  
no further  
no further*

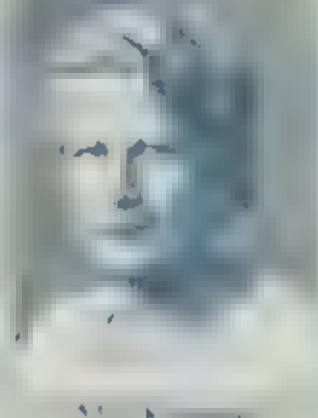
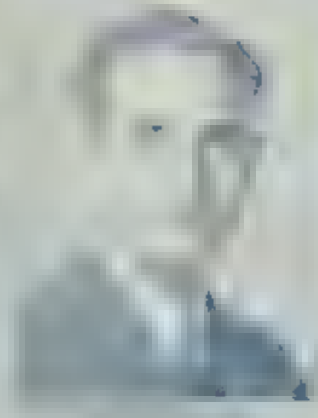
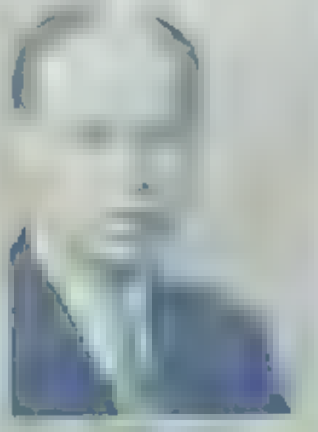


EXECUTIVE

ALSO

BOARD

*James*





ALFRED GIORGI  
Honor Student, Class of 1917

● Once again the time has come for the High Seniors of Commerce to take another step forward toward the realization of success, and happiness. These years at Commerce have been the happiest years of their lives, and they leave their friends and teachers behind with fond regret, and take with them the sweet memories of never-to-be-forgotten days.

They entrust to their friends the honor of Commerce. They can do no more. They have done their part. All of the successes, and ambitions that they have coveted for Commerce, are left behind to be realized by their fellow students. Commerce is their school, and will always be their school, but their time was limited, and, now, out into the world.

This class of Seniors has been an "up and coming" one. Their boys practically composed the football team that has done so well for Commerce. These boys are known and loved by all—Jimmy Coffis, Vernon Alex, Barney Hexberg, Claude McWilliams, Cedric Woodard, Robert Dakan and George Melnikoff.

The school newspaper was edited and published by Alfred Giorgi, who was assisted by Frances Schman and Olive Olcott. The "Bulldog Record" was edited and published by Jeanis N. Leggett, whom we all know so well, and Daphne McKinney, assisted by Frances Schman, Olive Olcott and Herman O'Rourke.

The best entertainers came from this class, and they will not be forgotten soon: Bill Carey, Madge Anderson, Lew Littlejohn, Daphne McKinney and Herman O'Rourke.

Those who were ever striving to do their part for Commerce, and did more than their part are Stephen Esposto, Dorothy Vincent, Billie Blank and Albert Goetz, our Student Body officers.

On September 28, the High Seniors for the last time forgot they were grown up, and celebrated Baby Day. One thought stood out, "It's almost over, make the most of it." They did, and that day will always be remembered.

Then came Journal Joys. Their work almost over, the Seniors put their very best into it. This program was one of the best ever presented, and full credit is due them.

"Move-up" slowly, sadly they walked up on the stage, and out of Commerce forever, their work done, their time well spent, and then—GRADUATION.

The grand finale. The graduation dance in the Terrace Ballroom at the Fairmont Hotel. Their high school days are over. For them, a new life, new things, new friends, but old friends are never forgotten.

Those who have led the High Senior class, faithfully and successfully, are: President, John Liguori; vice-president, Aurelia Denegri; secretary, Charlotte Lindgren; treasurer, James Kavanaugh; G.A.R., Esther Gai; B.A.R., Bill Scollin; yell leader, Jimmy Coffis.

Miss Rene Cullen has been a wonderful advisor, and all High Seniors thank her for her kind leadership.





1. *Phragmites australis* (Cav.) Trin. ex Steud.



**Abstract**



1. *Chlorophyll a*



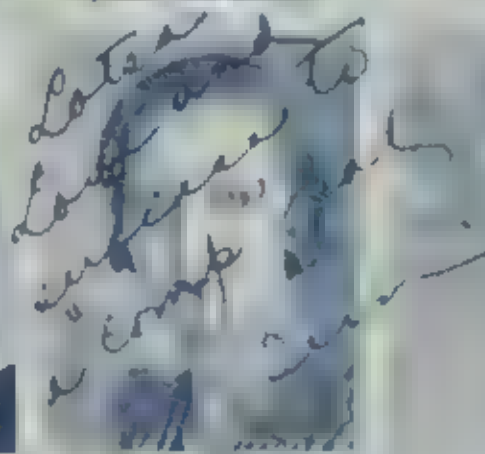
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## Let's Make It



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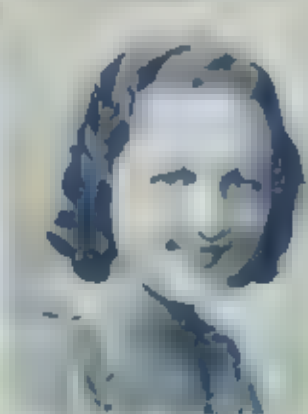
W. A. R. K.


$$\lambda_{\text{eff}} = \lambda_0 + \lambda_1 \tau + \lambda_2 \tau^2 + \lambda_3 \tau^3$$


1. *Journal of the American Medical Association*, 1997; 278: 1019-1024.



< p r s>



**Lauren E. K. Lewis**



**Figure 1**



1. *Introduction*



St. John's / 1000



## Abstract



11. *11.11.11*

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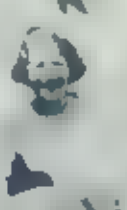
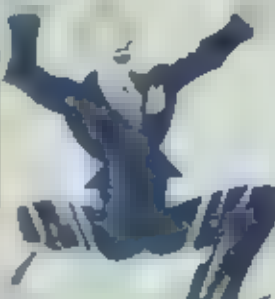
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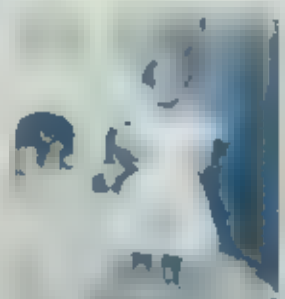
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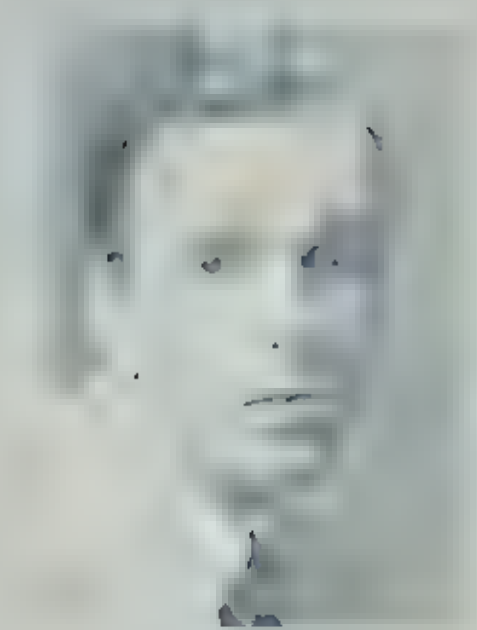




# SENIOR PALS

1.000





FRANCIS X.  
FOGARTY  
BULLDOG RECORD

## EDITORS

ALFRED GIORGI  
SPIRIT





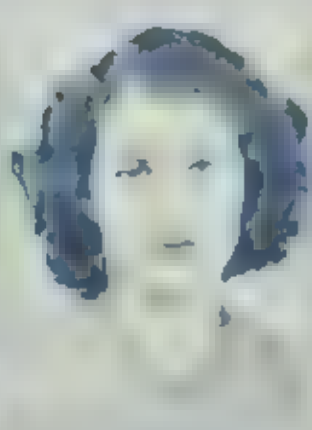
## Journal is a Vital Part of Our School Life

● Why should we buy a journal? What earthly good is it? Why should we spend a dollar for something that is considered by many to be merely a fad—a creation of High School life?

Are you interested in your school? Haven't you enough spirit to want to find out more about it—its activities—the people who have made it what it is? Do you not want to see your picture smiling forth from its glossy leaves in some not distant day? Will you not be proud, then, to show it to your friends and say, "This is our book, written by us, published by us, the record of our lives during those four short years. Isn't it splendid!"



Frances Schuman



Frances A. Kates



Olive O'Leary



Jeanette Larson



Alice Lingo



Lulu Kotter



Adrienne Phillips



Frances Sauter



Susan Scott



Jack Koss



Louis Ferrari



Bruce DeWitt



Paul Johnson



Lawrence J. R.



James J. Smith



Florence Scudry



Marjorie Chubbart



Jess Hyman



Mary Gallo



James A. Wagoner



Harriet Flaxer



Edmund Gilkey



Albert Wagoner



### BULLDOG RECORD STAFF

● One page does not suffice for room to display photos of all students who gave much of their time in planning this book. We mention Harold Hohenstein, Ruth Fry, Art Brooks, (Continued top page 89)



**Clippings from  
Commerce Spirit . . . .**



CO-OPERATION



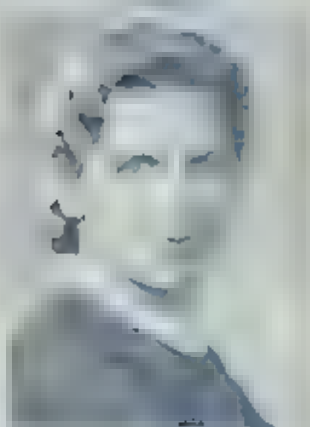




Othebe Penzato



Henry Kannegeiser  
Class



Claire Moore



John F. Goun  
Class



Class



Class



Class



Class



CLUB

PRESIDENTS

## California Scholastic Federation . . .

● Closing an enjoyable term, the Scholarship Society gave an excellent banquet. The theme was worked up beautifully, and all present thought nothing could be better. Miss Gallagher, Mr. Millar and Miss Thursby, this term's advisors, gave much of their time towards making this banquet a success.

The meetings this semester brought out a larger attendance than in previous terms, and greater spirit and more interest were manifested in the Society.

As officers this term, President Mae Kremesec, Vice-president George Hawxhurst and Secretary-treasurer Norma Soderquist served faithfully.

This term's membership of 107 is as follows: High Seniors: Mary Bialy, Raymond Brown, Stephen Esposto, Francis X. Fogarty, Betty Gardella, Alfred Giorgi, Martha Killorn, Helen Kramer, Mae Kremesec, Lawrence Jue, Harry Lee, Sophie Levin, Charlotte Lindgren, Grace Ng, Olive Olcott, Dorothy Price, Annette Rosenthal, Irwin Rosenveesen, Armand Serre, Herman Werdesheim, and Kathryn Lee. Low Seniors: Irving Bruce, Katie Chan, Gertrude Epstein, George Hawxhurst, Shigego Komatsu, Gertrude Lee, Florence Scardigli, Jack Seigel, Majken Soderberg, Norma Soderquist, John Sweny, Grace Trigonis, Annetta Tuttas, Frederick Von Brincken, Edward Way, Allan Weatherwax. High Juniors: Tessie Allen, Ada Baldassini, Matilda Barcos, Wilfred Castle, Margaret Cramer, Alfred Eliaser, Cynthia Fitzgerald, Helen Hafford, Hanaye Ichiyasu, Barbara Lynch, Eleanore Pedranzini, Tomiko Takahashi, Mandena Trigonis, Josephine Vidmar, Kiyone Wakaye, Helen Welter, Jeanne Wilkins, Claire Wilson, George Lewis. Low Juniors: Taneko Amemiva, David Chin, Mary Desalernos, Caroline Hoff, Gladys Kiefus, Takeshi Komatsu, Ernest Loustalot, Marie Marty, Mabel McKay, Lois Morehead, Ethel Ogden, Margaret Parr, Susie Scoufou, Ruth Schwab, Gertrude Sherman. High Sophomores: George Brown, Cecil Carriers, Max Cohen, Miriam Comar, Evelyn De Ligne, Irene Duggan, Lucille Green, Irving Greenspan, Helen Meverinck, Robert Ng, Nobuko Sieke, Beulah Silva, Nora Treacy, Bernice Whetstone. Low Sophomores: Frances Burns, Thomas Cleclak, Helen Lamb, Martin O'Looney, Norma Rottaro. High Freshman: Francis Fink, Helen Johnston, Kimoto Kiyoshi, Jun Lee, Gladys Meinn, Frances Schwab.

## Girls' League . . . .

● The Girls' League is, perhaps, the most active force for good in Commerce. Their committee writes letters to girls who are absent for a long time on account of sickness. Another group of girls helps Miss Garbarino, the dean of girls, in the commissary.

Every girl student of Commerce is a member of the Girls' League. They have two large assemblies a semester. The first assembly is for the installation of the officers. This term the officers are: President, Jean Cavanagh; vice-president, Olga Di Gregorio; secretary, Laurie Davis; treasurer, Olive Olcott. The sponsor is Miss Thursby. The second assembly is for entertainment. During the first week of school a party was arranged for the benefit of the new girls in the school. A Mothers' Tea was also given at the beginning of the semester.

## **Dramatics Club . . . .**

● Regardless of the fact that this fall term was very short, the Dramatic Club accomplished a great deal under the able supervision and direction of Miss Ada Ramsdell. This is not really a club in the sense of meeting the second period of Friday, but its membership includes all students who take the course of dramatics.

Many plays were presented, among them "Paste Pearls," which was given at the girls' assembly on August 30, and "Good Medicine," which was given at the Parent-Teachers' Convention on September 5. An excellent Journal Joys was presented to the student body on October 4, the theme being a circus, woven around the play "Flambo, the Clown." An equally fine Senior Jinx was presented.

There was a great deal of enthusiasm in the preparation of the term play "Bab," which was given on November 17 with an excellent cast.

Officers of the Dramatics Club for the Fall Term, 1933, were: President, John Stephens; vice-president, Ada Fox; secretary-treasurer, Effie Vavuris; props, Marie del Pogetto; dressing room managers, Olive Olcott and Pearl O'Donnell; and manager of the stage crew, Lyle West.

Miss Ramsdell and the members of the Dramatics Club deserve a great deal of credit for their work.

Good luck, incoming Drama students, good luck, graduates. As we leave under the shelter of the wing of the Blue Eagle, I hope we can say "We Have Done Our Part."

## **Players' Club . . . .**

● The Players' Club has been late in organizing this term. Organization has been made difficult by the fact that we have more girls than boys. Miss Ramsdell has thought of making it a Girls' Players' Club; however, we hope that they will soon be able to settle down to the term's work and fun—for the Players' Club is a great deal of fun. Most of the members are students who are interested in dramatics but cannot arrange for the regular dramatics class in their programs.

## **Natural History . . . .**

● The Natural History Club has enjoyed one of its most interesting terms. The officers were George Potts, president; Viola Booe, vice-president; Sophie Levin, secretary. The meetings were very interesting, a social meeting always following a business meeting.

One hike and three trips were taken. The hike was to Muir Woods, where the students studied the flora. The trips were to the Chabot Observatory, Oakland, the Mt. Hamilton Observatory, San Jose, and a trip to Calistoga, where they studied the petrified forest and geysers. Mr. W. S. Millar, the club advisor, gave lectures and collected specimens on all the trips.





GERMAN



FRANCH



ITALIAN



WELFARE



SPANISH



DRAMATIC



NATURAL HISTORY





LIBRARY



SECRETARIAL



DANCE



BLOCK 'C'



ART



CAMERA



G.A.A.



INTERNATIONAL

## Term Play . . . .

● The term play, much looked forward to by the dramatic classes and other students in the school, is now being presented. It opened on Tuesday evening, November 17, in the auditorium, with an interested audience present.

The play, "Bab," a light comedy, is different from those plays given in the last few years, as it gives the girls a chance to show their talent in a number of roles.

A synopsis of the play follows:

Bab comes home from boarding school because of an epidemic of the measles only to find herself involved in a love affair between her father and the girl who is her friend. She is a secret lover with a fictitious person, whom she calls Harold Valentine.

Carter Brooks, a friend of the family, recognizes the picture she has of Valentine as that of his old friend in college, gets Guy Grosvenor, who it really is, to come to see Bab and pretend that he is really Harold Valentine. Bab gets in "deep." Her parents are angry with her, and, because Beresford pays a little attention to her, forbids Leila to marry him. And, on top of it all, Bab gets the measles. While she must stay in her room, she decides that while she is in bed, she will write a book. She writes a book about her father and her mother. When her father tells her that Beresford has a contract to place his company in England in the hands of some worthy company in America—that being James Archibald's.

Everything ends fine for Bab. Carter Brooks, whom she has always liked but who had liked Leila, tells Bab to wait for him until he comes back from his business trip to South America—that being the time Bab will finish school,—which intimates that they will be married.

Eddy Perkins and Jane, Bab's friend, play a very important part in carrying out Bab's plans.

At the time this work is being done, the play is being presented by the girls of the school. The cast includes: Miriam Davidson, Ed Holle, and Charles Israel.

## Stage Crew . . . .

● Behind the scenes, a group of boys, headed by Stage Manager Lyle West, are the men who make up the grand scenes that go to make up such a part in our assembly plays and our term play. These boys, headed by Stage Manager Lyle West, are: Norman Cole, assistant manager; and Bob Wilbor, Joe Curia and Harry Stark, first class stage hands. We owe them much for the time they spend in giving local color to the many affairs housed behind our auditorium drops.

## Dance Committee . . . .

● Under their able chairman, Dorothy Vincent, and the advisorship of Miss Grinnell and Miss Tray, the members of the Dance Committee have had a term of "Perfect Dances". The members of the committee are: Dorothy Vincent, chairwoman; Miss Grinnell, advisor; Miss Tray, advisor; Cavanaugh, Bill Scollin, Mable McKay, Lou Gillispie, Wilma Mayfield, and Ross Horton.



## Camera Club . . . .

● The Camera Club has completed a very successful term, according to the officers, who state the following causes for their assurance:

The N.R.A. pictures in the Journal were taken by Irving Krantzman, a member of the Camera Club, as were those of the Yell Leaders and the football players. This is the first time pictures taken by members of the Camera Club have been used to illustrate the theme of the Journal.

Members of the Camera Club made several experiments in chemistry to find a substance that was of great value to the Journalism department.

A display of the prize winning pictures in the contest held by the California Camera Club last term was held in the library. The pictures were loaned to the Camera Club through the courtesy of the Associated Camera Clubs of San Francisco High Schools. The Camera Club is a member thereof.

Mr. Colmore, the club advisor, gave several interesting talks on the operation of the camera.

The officers for this term were: President, Nelson Gibson; vice-president, Martha Foster; secretary, Mae Johnson. The Darkroom Committee consisted of Robert Burke and Thad Bates.

## Spanish Club . . . .

● Meetings, Spanish plays, a luncheon, and a joint dance were included in the Spanish program calendar this fall.

Under the supervision of Miss Yannke, the club elected and followed Robert Regincelli, president; Grace Castillo, vice-president; Gladys Griffin, secretary; and Caroline Hoff, social representative.

The art of translation was tried by practising speaking Spanish in meeting. Games added variety to the program. When the club had assembled for the last time, all felt that Commerce and the Spanish Club had stepped up a pace in comradeship.

## French Club . . . .

● Room 311 finds fortnightly meetings of the French Club. French is the order of the day at all meetings. They even attempt short plays entirely in French. A Hallowe'en party and a dance complete the festivities for fall. Their Christmas party had not been held when we went to press. "Petit Echo," their paper, reflects the French spirit of the students. Snappy officers conduct all French Club meetings: Henry Borenave, president; Wilma Mayfield, vice-president; Jeanette Lecay, secretary; Louise Muylle, social representative; Felice Dupre, editor; and Florent Blanchard, sergeant-at-arms. Miss Agnes Strachan is the adviser.

## Italian Club . . . .

● Under the advisorship of Miss Cereghino, the new term of the Circolo Dantino opened with enthusiasm and pleasure for all its members. Tosca Ricci and Joseph Spinetti, past presidents of the club, installed the newly elected officers, and, after the renewal of pledges to service, assumed their respective offices with a determination to continue the good work of previous terms.

The meetings, held on alternate Fridays, were conducted partially in Italian, and the members were offered programs by talented students and friends. Timely talks by notable speakers were a special feature.

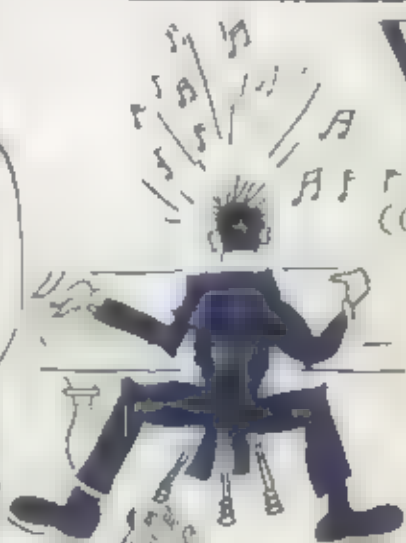
The following officers have been chosen to serve for this term: President, Tosca Rosellini; vice-president, Marie Dal Poggetto; secretary, Ada Baldassini; treasurer, Bruno Bellero; social representative, Betty Selmi; pin representative, Geraldine Dagnino; Journal representative, Lena Rossini; editors, Diva Pacchelli and Nino Cerruti; sergeant-at-arms, Vincent Greco.

# WE DO

FRANCIS X. FOGARTY  
COMPOSES THE "COMMERCE BATTLE CRY"  
AND LOOKS  
INTO THINGS



DAILY  
WORKSHIP



WHO'S AFRAID  
OF THE BIG, BAD  
BEAR

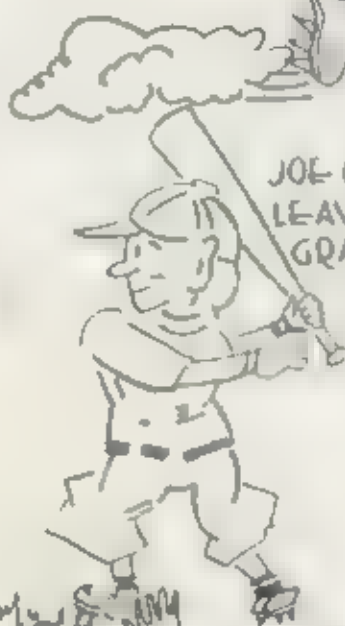
THE NEW THEME  
SONG



U.S.F.  
IS HONORED WITH  
CLAUDE McWILLIAMS



MR. BAUMEISTER  
IS ALL WET  
AFTER  
A PERIOD  
OF SWIMMING



JOE COYLE  
LEAVES BY  
GRADUATION

CUP POLISHING  
COMMITTEE

SCATTER  
THE



GOOD OLE BILL

# OUR PART

COMMERCE TURNS  
MOVIE STAR AT  
SEALS STADIUM



ORATORICAL  
CONTEST  
OCT. 6



CHEF CLEAD /RY  
BRINGS US LICK



DANCE  
N  
FRILF

"POWERHOUSE"  
EARL  
CASTRO



HELP!!



"VERY  
STUDIOUS"

CUE OWN

"S NEEDED COMMERCE  
A/ FRESHMAN, 1919"



LIGHTWEIGHT TEAM/  
LEADING FOR  
CHAMPIONSHIPS

"WAS STUDENT BODY  
PRE/IDENT AND STAR  
QUARTERBACK AT ST. MARY'S



ALL CITY  
CONMAN

"DUTCH CONKAN"

\* KNOWN A/ QUITE  
AN AFTER DINNER  
"PEAKER"



"RECEIVED  
ALL CITY HONORS,  
1923"



T.A. MARYS



## Block "C" Club . . . .

● The Block "C" Society is composed of boys who have earned their letter in major or minor sports at the High School of Commerce and it is one of the highest honors in sports to belong to the Block "C" Society. Each year the Block "C" is given out to the various boys who have been outstanding and have earned their points toward a Block C.

This year, because of the fact that many of the members and officers of the club are on the football team, meetings were held, but with very few members. Eddie Barnes was nominated to take charge of the entertainments and provided several good ones. The annual Block "C" Football dance concluded the football season, with H. Brillhart, club advisor, in charge.

The officers of the club are: President, John Ligouri; vice-president, Bill Scollin; secretary, Cedric Woodard; treasurer, Carl M. W.

## Math Club . . . .

● Members of the Math Club have enjoyed a most successful term. After all meetings, various entertainment was presented for the amusement of the club. This was followed by contests and games. A most successful contest was the Math Quiz. A prize was distributed to members at every meeting. Officers of the Math Club this term were: Paul Kofahl, president; Rosemary Kofahl, treasurer.

## Art Club . . . .

● The Art Club has completed a most successful term. One of the most enjoyable and instructive projects carried on by the Art Club was the making of a scrap book, called the "Art Appreciation Book."

The Puppet Shows, the chief sources of entertainment, were enjoyed by the members of the Art Club.

Under the leadership of the following club officers: President, Othelie Penzato; vice-president, Gus Nuno; treasurer, Edythe Kleebauer; social representative, Clifford Chadderton; and Miss L. Best, the adviser, the Art Club will continue to be one of the most popular clubs in our school.

## Art Work . . . .

● The following people have helped make this journal a success with their designs and suggestions: Walter Hoser, George Jones, Edythe Kleebauer, Sydney Flowers, Vera Resnick, and Takeshi Kamatsu. We wish we had space and money sufficient to print all the lovely drawings submitted.



*Such a student  
friend  
Frances C. Burke*

## Senior Orchestra . . . . .

● Finishing a term that has been highly successful, the Senior Orchestra put away its paraphernalia of music, stands and instruments, until the Spring term of 1934. The term just ended, saw this orchestra, under the direction of George Melvin, add many overtures, operas, dances and marches to its repertoire. Besides increasing the number of pieces, the orchestra played to a delighted audience on the night of the fall term play.

Members are: R. Antoinetti, F. Agnost, V. Agnost, H. Aronson, J. Blass, E. Banoucelli, B. Brown, R. Burke, H. Caplan, R. Eliaser, F. Fink, R. Gemmell, W. Surney, I. Maguire, P. Molima, N. Olund, A. Olson, C. Oller, M. Parr, J. Smiraglia, E. Teller, L. White.

## Junior Orchestra . . . . .

● The close of this term found the Junior Orchestra a more highly organized and finished orchestra than at the beginning of Fall 1933.

The members increased their knowledge of scales, chords and other theoretical subjects of music. This helped them to play with greater knowledge of what they were playing. While this orchestra does not play in public, its service lies in the fact that it is a training school for those who play in it. Anyone showing marked ability and having mastered the simpler pieces of this orchestra, graduates into the Senior Orchestra.

Members are: F. Blanchard, G. Bender, B. Bailey, R. Clifford, R. Cohen, C. De Baca, O. Garcia, E. Godfrey, F. Henry, C. Jones, G. Kochevar, D. Tasure, B. Tandalt, M. Tink, E. Rossi, M. Stuhr, B. Selmi, M. Wifstaud, D. Wimmice, B. Wong.

## Jazz Band . . . . .

● In the Fall of 1932 there came into being the Jazz Band. Under the able direction of George Melvin, it dispensed dancing, melody, and songs synopated fox trots and "hot-cha" music. Fall term 1933 ended a very busy term for the band. Besides playing at all the Dances in the school, it played a great part in the Journal Joys, the theme of which was The Minutemen of the 1790s. Much of the success of this term's Journal Joys is owed to the ability of the Jazz Band.

## Girls Glee . . . . .

● Miss Lillian Mott, of Commerce, is a group making projects of opera is studying the lives of opera stars and musicians, making charts of orchestras and bands. They are making a bulletin in the library. Miriam Davidson presides over this activity and is helped in her work by Patricia Hart, vice-president, and Helen Wilkins, secretary.

## Boys Glee . . . . .

● Boys who sing or wish to learn to sing certainly have opportunity at Commerce. Mr. George Melvin has organized the Boys Glee Club with a good enrollment of voices. At most of the assemblies, programs and entertainments, boys from this organization please Commerccites with their numbers.

## International Club . . . .

● The High School of Commerce International Club has this term cooperated with the other clubs in the city in doing charity work. With the help of the club, Mrs. L. S. Martin, a number of families were provided with clothes and toys at Christmas time.

Other activities of the club included dinners in foreign atmosphere, enjoyed with representatives of the other high schools in San Francisco, and a theater party at the Alcazar on October 14.

The history and present day conditions of various foreign countries were studied at the regular meetings, under the direction of the officers. They were: President, Claire Moore; vice-president, Francis Fogarty; secretary, Betty Kuhlmeier; editor, Elmer Hanna.

## German Club . . . .

● The German Club stands out this term as one of the High School of Commerce's leading organized groups.

Delightful programs and projects were planned and carried out.

The afternoon board in Room 101 is well worth a visit.

By reading "Deutsche Zeitung," the German paper issued at each meeting, will have new and interesting and novel facts to tell those not fortunate enough to understand German.

The members are brought into the spirit of German life with the learning of German folk songs, the playing of German games, and pictures of interesting places in Deutschland.

The club has enjoyed a successful term and wishes to thank Miss Diehl for her aid in making our club function as it should. Guiding the club, the active officers were: Annetta Thomas, president; Evelyn Williams, vice-president; Rudolph Fink, secretary; Paul Rinniger, treasurer.

## Welfare Club . . . .

● Sprained ankles, sprained wrists, colds, fevers, passes to the rest room, all are treated in the Health Center by Miss Gray and the Welfare Girls.

The most frequent malady is sprains. This is due to weak muscles and improper shoes that students wear.

Many girls would be sent home from school if they were not allowed to rest in the rest room until well again.

The Welfare Club adviser, Miss Gray, has done much in furthering the girls in their knowledge of first aid and general nursing of the sick.

Besides being assistants in Miss Gray's office, all social office girls belong to the Welfare Club, which is a social organization. The officers for this term are: President, Pearl O'Donnell; vice-president, Claire Albright; secretary, Edna Larkin; and treasurer, Adrienne Phillips. Under these cooperative officers and the ever-willing advisor, Miss Gray, the Welfare Club has lived up to their many traditions.

## Secretarial Staff . . . .

● The STAFF composed of girls who work in the office and who are always so ready to help us when we need information, meet every other Friday in room 101, under the advisement of Miss Hayes, to discuss the social events of the term. The officers of the staff are: President, Ruth Erdelatz; vice-president, Maiken Soderberg; secretary, Ethel Ogden; treasurer, Ruth Miller; social representative, Elizabeth Hamel.



## Presidents' Club. . . .

● Tap! Tap! Tap! Thus falls the gavel of Steven Esposto as the Presidents' Club comes to order. The secretary, Billie Blank, calls the roll, and we are again on our way to do bigger and better things for Commerce. Mr. P. Prinz, our sponsor, and Lawrence Mueller, our Student Body treasurer, tell us to start the well-known Student Body Drive. Results—one of the best and closest 100 per cent races ever held in the High School of Commerce.

Next! In our "rapid fire" meetings comes the introduction of Grade Presidents. Each is given a date on which his class is to entertain the club. Result is the uncovering of some of the best talent in school.

The end of the term draws near. All registry room presidents are happy and are popular in the eyes of their rooms. Result is a better and more enthusiastic Presidents' Club in the years to come.

## Library . . . .

● Commerce Library has completed a most interesting term. Miss Grace Dixon, school librarian, finds that our students do intelligent work. She is a coordinator of the departments of the school, since both students and faculty meet there. School libraries are no longer mere study halls, for students. They now take an active part in the life of the school. All departments contribute work they have accomplished to be shown in the library.

Commerce students should not take the library for granted. They should realize the possibilities and take advantage of the opportunities which the library offers.

Our new assistant librarian, Miss Davis, formerly of Oakland library and U. C. Library school, is a specialist and expert in her field.

## Chess . . . .

● The Chess Club has been quite active this term. The team, which consists of Irving Bruce, Cecil Carriere, George Fuller, John McCardle and Archie Erickson, won a large percentage of the games played. San Francisco High School Chess League. Officers for this term are: President, Henry Kannengieser; vice-president, Irving Bruce; secretary-treasurer, John McCardle. Mr. Jennings sponsors the Chess Club.



# Coasting Along

From 1933

September 24 . . . "o's" and backslapping were the orders of the day. First day of fall term and

September 25 . . . After the "yeppers" who do not feel they have to do something for Commerce are hopeless. The girls also had an assembly in the auditorium.

September 28 . . . Today those aloof seniors threw away their mighty air and satisfied their longing to appear in public minus dignity. Many freshmen viewed them with alarm.

September 29 . . . The Juniors threw their Junior day dance today, and it appears as if the other classes could take lessons on how to prepare an ideal dance.

October 4 . . . Hey, fellows, that Journal Joys assembly was "Swelligent" (as Winchell would say). The Circus went over to the tune of a handsome fund.

October 6 . . . Say, all those students who spoke at that Public Speaking contest surely knew their subjects, but, after all, our speakers were really the best.

October 10 . . . Those Missionites really think they are going to beat us. We go to that game and discourage that idea.

October 13 . . . By the way the Soph's conducted their dance, it appears as if the upper classmen had better do something about giving a dance and putting the Sophs in their places

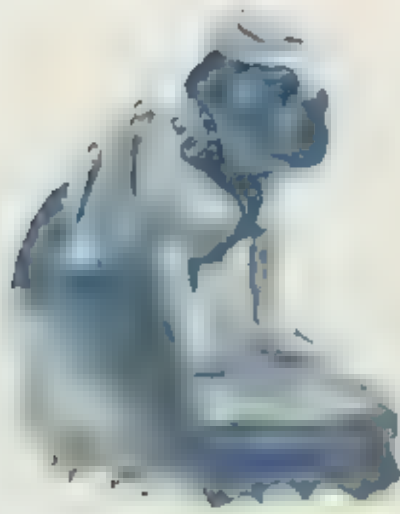
October 25 . . . Brrr! Didn't that "Blues assembly" getcha?

October 27 . . . Seniors, both high and low, celebrate today. Envious Juniors contemplate in silence. But cheer up, boys, that is as high as they can go.

November 1 . . . Tickets to the right of us, Seniors volleying and thundering. Why? To sell tickets to the Senior Jinx. A good entertainment.







*November 9 . . .* Today we pay homage to our Military head. It's a solemn affair and every real American feels the spirit of the occasion.

*November 10 . . .* The Freshmen are getting up in the world! Let's skip over to the gym and watchem'. Why, I thought this was a Frosh dance! Then what are those Seniors doing?

*November 15, . . .* After those few choice glances at what to expect at the term play, I know that every person who can get his hands on money will attend. What talent, what a play, and what a chance to evade those dreaded book reports.

*November 17 . . .* "And comes it now!" The long awaited term play is here.

*November 22 . . .* We met today, in our auditorium, to view the aspiring candidates' pleading for office. May the best fitted win, for, after all, we can't have more than one officer for each office.

*December 6 . . .* Judgment day is here! We elect our officers for Spring '33, today.

*December 7 . . .* The ambitious hard working students were rewarded for their initiative today at our Award Assembly. One student remarked that the only reason the whole school was not on the stage was lack of room!

*December 13 . . .* No, not an unlucky date, but a day of seriousness. Our Moveup Assembly was a dignified affair where all felt the responsibility of taking up where the promoted class left off.

*December 13 . . .* Sad Faces, and yet happy faces were seen at the graduation of our Seniors. The Seniors wished they were Freshmen again, and the Freshmen wished they were Seniors. But Commerce fosters no quitters and when Seniors step out into the world, just remember that, and work the harder.

*December 15 . . .* The worm has turned! For many a day we can relax and bless "Ol Santa!" for home will be home again without any home work. But as we view our teachers and school mates for the last time until next year, we secretly long for the time when we will meet again. So long, Faculty! So long, friends! Good-bye Commerce, until we meet again next year. . .

## Parent Teachers Club . . . .

● New standards have been set during the Fall Term, 1933, by the Parent-Teachers Association of the High School of Commerce in increase of membership and philanthropic work.

The first meeting was held on Wednesday, August 23. Mrs. Josie Derby, the newly elected president for the year, presided. Plans were made for the term and for the convention which was held in the auditorium on Tuesday, September 5.

This convention started at 10:15 and lasted until 4:00 p. m. Some of the highlights were a talk by Steven Es, vice-president of the Student Body, on "Activities of the School"; a talk on physical education in the school by Mrs. Sullivan, the R.O.T.C. Band, and a very interesting talk and motion picture of steamship traffic and the work of the stevedores. It was followed by a play, "Good Medicine," which was a dramatic class, directed by Miss Ann Randall.

Another meeting was held on Tuesday, October 3. Lieutenant Casserly of the Fire Department explained fire precautions and the fire alarm. He also showed a motion picture. He stressed the importance of the knowledge of the operation of a fire alarm. New members were welcomed by Principal C. W. White.

A whist game and sport dance was held on Friday, October 20, the proceeds of which were used for student aid in the school.

A great deal of philanthropic work was done during the term and much credit is due to the members who worked very hard to do all they could to help the needy people in the school.

A folder of publications relating to the work of the Parent-Teachers Association was presented to the members by Mrs. Derby, president. It is on display in the library, and is useful in explaining clearly and concisely the work of the organization.

The Parent-Teachers Association gave the publication class and dramatic classes a great deal of support during the term.

The officers, who deserve a great deal of credit for their work, are: President, Mrs. J. E. Derby; honorary vice-president, C. W. White; vice-president, Mrs. G. Potter; recording secretary, Mrs. L. Reynolds; corresponding secretary, Mrs. V. Liddell; financial secretary, Mrs. R. W. Taylor; treasurer, Mrs. F. Hart; auditor, Mrs. Burkhardt; historian, Mrs. R. Conroy; and parliamentarian, Mrs. S. E. Lee.

## Thrift Club . . . .

● The thrift of Commerce students was not the outcome of depression and its lessons, because Commerce has for several years had a prosperous Thrift Club. Banking is done regularly at the Bank of Commerce under the supervision of Henry Chaim. The Thrift banner has been an enviable possession, and this term has gone repeatedly to Room 117. There is some talk of changing the banking day to Wednesday. Wide awake officers have guided the organization this term. In that role we found Annetta Tuttas, president; Annette Worn, vice-president; Alfred Foster, secretary; Melvin Saderberg, bookkeeper; and Francis Schoenbein, assistant bookkeeper.

14-25

## LEADERSHIP

Agnes Dean

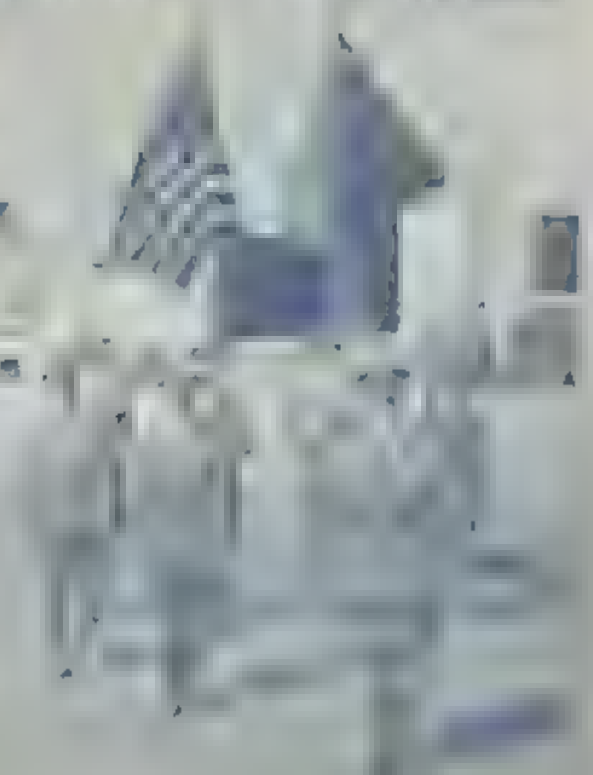


ROTC

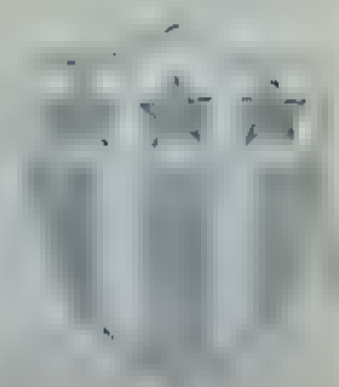
R. O. T. C.



COMPANIES



AND  
COLOR  
GUARD





## R.O.T.C. . . .

● Last year, on Friday, March 31, 1933, the Honor School Inspection was held in the Commerce field. Later, on Friday, June 2, 1933, a letter was received and the battalion was informed that they were rated as seventh among the nine best schools. They were allowed to wear the little "red stars" on their sleeves designating "Honor School."

Last year, at the Civic Auditorium, the battalion showed up for the annual R.O.T.C. competition. Lachlan Sinclair of Commerce acted as Regimental Commander. First was Commerce Band under the leadership of Drum Major Bob McKenzie on the floor. It didn't take the judges long to decide the best drum major in the city. Next was the Drill platoon with Lieutenant Al Goetz in command. Even though they did not receive a cup Lieutenant Goetz and the boys deserve a great deal of credit.

Commerce took major awards when Bob McKenzie won the drum major's medal and led the band to victory and Cadet Corporal J. Tomisello took his share by winning a medal in the individual drill team.

## Annual Inspection . . . .

● On December 1, 1932, the Commerce Battalion, under the leadership of Cadet Major Lachlan Sinclair went out to Presidio parade grounds to compete against the San Francisco schools for the Commandant's cup in the annual inspection. Commerce lost the cup by .68 of one point and, after speaking to the judges Captain Mann, commandant of cadets, found that Commerce lacked only .06 of one point to defeat Galileo.

This year the battalion, under the leadership of Cadet Major Raymond Brown, will go out to Presidio parade grounds to go through routine again.

## Company Cup . . . .

● Each term at the Officers' banquet a cup is presented to the company that is most efficient in drill, appearance, attendance and accomplishments. The name of the winning company is engraved on the cup, the possession of which is highly cherished by each company.

## Private's Medal . . . .

● It has been customary for the commissioned officers of the battalion to donate for presentation to the best drilled private, a medal on which is engraved his name, rank, and year in which it was won.

Every term officers of the battalion form an officers club in which everything of importance is discussed at the meetings. These are held every Friday morning before school. It was agreed this term that if a member of the club were tardy he would not have the privilege of taking a platoon on that day. It seemed to work out very well, as there are very few cases of tardiness.

CORRECTION . . . Owing to the early printing of the R.O.T.C. section of this book, the following changes are made: The Headquarters Co. has been changed to Co. D, Saul Meier is no longer at school, and Leslie White is First Lieutenant of Co. B instead of Captain of Band.

lots of luck  
to a good  
service

## Graduating Officers . . . .

● Headed by Major Raymond Brown, commander of the Commerce Battalion, the graduating officers, in order of companies, are: Company "A," Captain Steven Esposto, First Lieutenant Jack Corcoran; Company "B," Captain Al Goetz, First Lieutenant Arthur Brooks, Company "C," Captain Charles Isaac. Headquarters company, Captain Frank Crelli, Captain-Adjutant, Victor Anderson, First Lieutenant Gregorio Da Lima. Band, Captain Lesley White, First Lieutenants George Northway and Henry Kenengeiser.

During past terms these officers have done their best to uphold the name of Commerce and to honor the uniform they wear. They have all had their responsibilities, from the second lieutenants up to the battalion commander in a smaller or greater measure. Now, as they pass into the greater army of life, we hope they will continue to play the game square, vying regarding petty squabbles and hindrances, and hold their heads high until the last great "Review" is over.

## Rifle . . . .

● Although no matches are fired during the fall term, a sampler crop of candidates for the rifle team was recorded. Owing to a dearth of government ammunition, firing was done only on Thursdays. The officers of the Commerce Rifle Club, which is affiliated with the National Rifle Association at Washington, D. C., are: President, Raymond Brown, vice-president, Ross Young, executive officer Frank Mannix, secretary, Herbert Larson, treasurer, Judd Thomas.

## Enrollment . . . .

● Commerce Battalion now has a larger enrollment than ever before in the history of the school. The high figure of 256 cadets made it possible for a Headquarters Company to be added to Companies A, B and C, thus making necessary one more cadet captain.

## Graduating Review . . . .

● The graduating review is one of the most impressive ceremonies of the term. All of the graduating officers take their places to the rear of the new major, who, along with the other new officers, has taken his post. The graduating officers circle the battalion marching in double file while the band plays a stirring air, after which they review the battalion. Only one who has gone through this experience can appreciate the feelings of these graduates as their erstwhile team-mates and comrades pass by them, and out of their lives.

Captain John A. Schearer, instructor of the Commerce High School R.O.T.C., who is considered one of the most efficient instructors in San Francisco, will, in four short years, bid farewell to high school life, as this is his final enlistment.



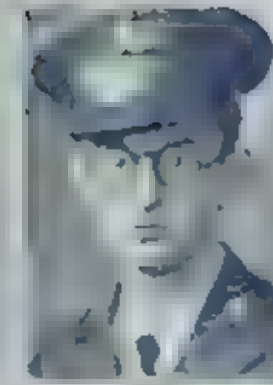
Major F. [Name]



Major G. [Name]



Captain [Name]



1st Lt. S. [Name]



Captain A. [Name]

*measure*



1st Lt. [Name]



1st Lt. [Name]



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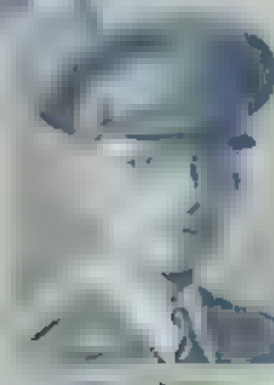
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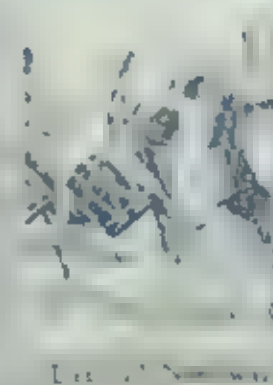
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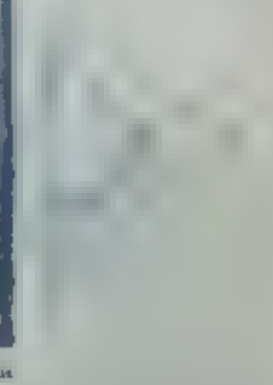
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## Basketball . . . .

- "Shoot! Shoot! Ah, success, and what a beautiful goal!"

Many enthusiastic girls turned out for their favorite sport—basketball, the game of speed, wit and good sportsmanship.

The Freshmen and Sophomores, under the able guidance of Miss Wallcott, and the Juniors and Seniors, under Miss Hanna, have had a splendid term.

The manager of the lower classmen is June Duggan, and the manager of the upper classmen Doris Peters. These girls, the respective captains of each class, and the various teams, have been excellent sportswomen.

## Tennis . . . .

- "One! Doubles! Game!"

Words to that effect could be heard almost every day of the week in the inner court.

Those participating in either elementary or intermediate tennis have just completed another successful term under the advisortship of Miss Grinnell and Miss Thursby, respectively. Catherine Guild, manager of intermediate tennis, has been a great help to her advisor, Miss Thursby.

There has been much competition this term. It seems that the girls are getting better every term.

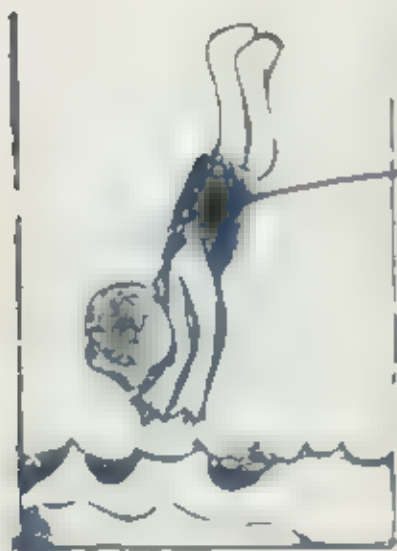
## Swimming . . . .

- "Hurry or you will miss the car. We're here at last. Get your suit on and I'll meet you at the diving board in a couple of minutes. At last you're here. It's about time. Splash! Splash! Brrr! it's cold! The girls are in the pool now and are having fun.

The girls have gone to Crystal Palace Baths every Thursday afternoon for swimming. In November an intra-school meet was held. In the absence of Mrs. Sullivan (nee Leaman), Miss Mitchell helped the girls. Aurelia Denegri managed the swimmers.

## Hockey . . . .

- At 7:45, hockey girls have been on the courts this term, ready for work. Only the janitors seemed to precede them, they arrived so early daily. Twenty girls were faithful workers at the sport, getting in their hard licks on Wednesdays and Thursdays. Margaret Parr managed the players, Mrs. Sullivan being advisor.



*For Miss  
Lynn of Lind  
Shirley*

## G. A. A. . . .

● The meetings of the G.A.A. included an Installation, Entertainment, Commerce-Mission Rally, Playday, Hallowe'en Party, and Track Meet.

The spirit and cooperation of the hundred and fifty members with the officers was remarkable, as they chose their sports and followed them. Basketball, Hockey, Archery, Tennis, and Swimming. The girls who had completed successfully eight terms of sport were awarded gold pins by Miss Grinnel at the Award Assembly. Other girls received their awards at the G.A.A. rally which was held Playday.

The advisor for this term was Miss Walcott. The officers were Esther Gai, president; Margaret Oross, vice-president; Frances Jung, secretary; Mabel McKay, treasurer; Carol Scoff and Marie Nicolaes, yell leaders.

## Archery . . . .

● "Get in position! Watch the target! Shoot!"

Under the advisorship of Miss Tray, girls participating in archery have completed a successful term.

Ruth McKay was manager of the archery classes this term and was a great help to both Miss Tray and the girls. The following were the captains of the various teams: Annette [unclear], Margaret [unclear], Annemarie Jensen, Betty Quint, Medred [unclear], and Mary Reid.

An unexpected number of girls participated in this sport and have had good attendance. For their record in attendance every girl may receive an award.

Louise Sohar, assistant manager, has been of assistance to Miss Tray. Much credit is due to both managers for their cooperation.



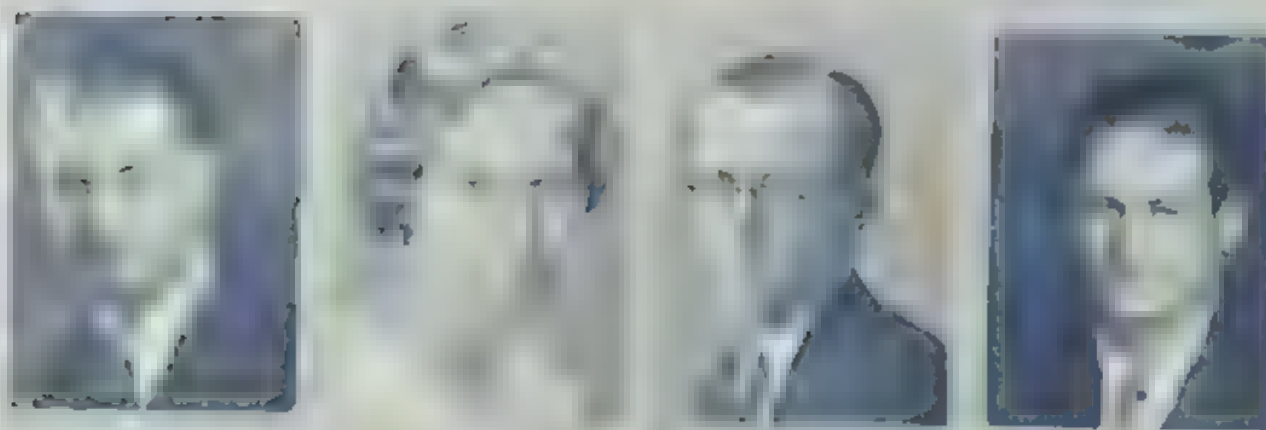
"WE LOVE

OUR PETS"









*William Haughn, Lorraine Lundberg, John Cussen, Chas. De La Roche*

## Alumni . . . .

● On September 26 the first meeting of the alumni class was held. After the meeting a program was followed by a dance. The second meeting on October 24, was as peppy and entertaining as the first. At the last meeting of this semester, a reception for the Class of December, 1933, was held. The usual program and dance were given.

This term's officers are: President, Earl Haughn—1932, vice president, Lorraine Lundberg—1932, secretary, Edith Brown—1933, treasurer, Frank Kreutler—1933, Historian, John Cussen—1931, sergeant at arms, Charles De La Roche—1932, advisers, Miss A. Hennessy and Miss C. Kirwin.

Alumni at Commerce are doing splendidly in their individual fields. The University of California has in its enrollment Herbert Wang, editor of last term's Sport, Acaine Ichiyasu, Honor Student of the Line 34 class, and Adele Schenckel, former Student Body vice president.

Ben Sansome, president of the Student Body last term, is employed in the Crocker National Bank.

Marian Goldentberg, Bulldog Record editor of last term, is working in one of the well known department stores here.

Lachlin Sinclair, ROTC colonel, is attending State Teachers' College prior to entrance at West Point.

Also at State Teachers' we find Steve Ebert, Lester Stollberg and Emanuel Korass.

Matt Brassy, star football player at Commerce, is at St. Mary's. Injuries keep him out of the game.

Consuelo Gonzales, well known cheer leader, has been making personal appearances.

Former athletes at Commerce—Johnny Reister, Earl Hoos, Ray Lewis and Bob Roth, are playing for Stanford's football team.

Arnie Davis, football captain of a year ago, is now attending the University of the Pacific.

Harold Cheetham, popular athlete and all around likeable boy of last term, is employed with the Dollar Liner Steamship Company.

Prominent leaders in Girls' Sports last term—Jane Curry and Murie Sharetz are going to business college.

Alec Potter and Rene De La Roche are at present employed with F. F. Hutton, of the New York Stock Exchange.





**N**ever forgetting,  
**R**ecollections near,  
**A**lways remembering,  
 High School So Dear.

## *The Alumni*



COMMERCE



BULLDOG RECORD





SPORTSMANSHIP



## COMMERCÉ FOOTBALL TEAM

Spelman, Matthews, Hanning, Smith, Dorego, Stevens, Sauter, Sultzbacker, Ganong, Hexberg, Stevens, Melnikoff, Woodard, Gold, Rose, Janvier, Coffis, Bozzo, Angelo, Fisher, Arabian, Ayjund. Managers—Scollin, Reilly, Rosa. Water Boy—Joe Vercellino. Football Coach—Bernie Baumeister.

## Commerce Loses Championship By One Point

● One point made all the difference. A tie world to the Commercial grid-irs. It was the turn score in that memorable struggle with Chicago for the 1918 football supremacy of San Francisco and completely blasted the great aspiration of the Blue and White. Otherwise the season was the first since 1911 ever enjoyed since the 1911-12 when the Bulldogs lost the Triple A crown to Lick-Wilmerding, to the tune of 19-20 score.

The word "can" needed a Can Can song, and a radder was won in the  
 first year of competition. The word "can" was the first to be anticipated, this term being no exception.

[illegible]

The following was the result of the search conducted in Denver, and  
Colorado Springs, Colorado, and Pueblo, Colorado, and the Grand County and  
Shoshone County, Idaho, and the result was that the only copies of the  
document found were the ones in the hands of the following persons, who  
were the only ones who had seen the document. The total number of copies  
filed a total of but 13.

The struggles in which the Bulldogs engaged in were as follows: Commerce-Lowell,  
Commerce-Galileo

The best gal in den school  
Joe Murphy

## Football

● Opening their A.A.A. season for the second consecutive year against Lowell, the Commerce footballers demonstrated how utterly they endorsed their wisdom of staying out with the Cards by scoring with a 12-0 victory. The Lowers keen for a ground attack were utterly baffled when Commerce cut loose with an air assault that accounted for the first two touchdowns. The Bulldogs, by deserting their win, tested their position for the sake of it and have still to permit an opponent to cross their goal-line.

Next, "Dutch" Conlan's squad sought to advance in the "Three A" tourney by means of Sacred Heart. Expected to handle the "Irish" with comparative ease, the Bulldogs clubbed with a surprisingly resistant line and were again compelled to resort to their pass attack. The contest marked the return to form of Halfback Harry Aronson, who crossed for five of the passes as were executed at a receiver. The principle by Aronson, who had a finger in four touchdowns, the Commerce point total was advanced thirteen yards and their goal line was still to be trampled upon.

Commerce's third A.A.A. foe were the bold Buccaneers from Balboa, who, for some reason or other, expected to show the Blue and White warriors a trick or two in the way of football. Said indeed it was for the Blues that Commerce chose this was a test of their water performance and sooner yet were these time Bees with the Blue Sea, good and to some board read. Commerce, by Aronson's Harry Aronson came to his own during the contest, twice scoring across the Buccaneers goal and trying his passes with superb marking by the players. Commerce put forth a better effort and a better game than in any of its previous games.

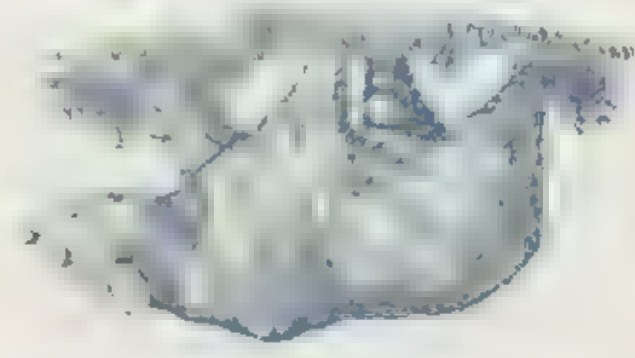
The new edition of the Commerce football machine made its 1933 debut against University High from Oakland. Bulldog supporters were pleasantly surprised as their team tackled a pair of 280 pounders and left the scene of action leaving the world-famous Commerce team. Commerce had it all down to the floor. The first three of Commerce's McWilliams, however, were unable to exert an advantage as the desks returned passes for a yard or two and even succeeded in galloping over for a touchdown.

● When St. Ignace decided to remain out of the A.A.A. again and play a new football many wondered why. The question was answered when the highly rated Warriors met Commerce and were accordingly handled 12-0. The Bulldogs realized on their own the need of speed and this meant that two skipping 65 yards to the goal was a Claude McWilliams streaking 65 yards for another.

When Commerce went out to do battle with St. Mary's High of Berkeley, statistic addicts showed red with rage at the fact that the team had been scored upon and that the two coaches, Conlan and Jimmy Underhill, had at one time crossed a field of the greatest sublimity that the Pacific Coast had ever seen. What a setup for a class! The game was a class. The Bulldogs won when Aronson tipped a flying pass over the goal and succeeded in holding their opponents' total down to zero.



*points to 2 score  
fail in the 2d class  
Frank Harniss*



## Commerce 9 - Mission 0

● In the struggle for supremacy in the football world, the American team of Commerce University has been defeated by the Mission team. The game was played on the Commerce campus and was a hard-fought battle. Commerce led for most of the game, but Mission scored a touchdown in the second half. After a series of punts and passes, Commerce worked its way down the field. A series of passes and runs led to a touchdown in the third quarter. Mission took a lead in the fourth quarter. Commerce punted out of the field several times in a futile exchange of punts. First half ended.

On return to the fray, things started popping. Aronson faded back and threw a 30-yard pass to Green, who was caught by the defense. The defense then forced a punt. Commerce then took the field and scored a touchdown. The game ended with a score of 9-0.

Summary: Blue and White goal line as yet untrampled upon. The "peer of preps" Yotz Klotovich failed for the first time, in eleven tilts, to tally two touchdowns or more. Commerce utilized the 6-2-2-1 defense with pleasant results.

The forwards of Commerce were in excellent form. Green and Aronson were the main threats. Green scored a touchdown in the second half. Commerce punted out of the field several times in a futile exchange of punts. This was rewarded and the game ended with a score of 9-0.

Summary: Blue and White goal line as yet untrampled upon. The "peer of preps" Yotz Klotovich failed for the first time, in eleven tilts, to tally two touchdowns or more. Commerce utilized the 6-2-2-1 defense with pleasant results. The forwards of Commerce were in excellent form. Green and Aronson were the main threats. Green scored a touchdown in the second half. Commerce punted out of the field several times in a futile exchange of punts. This was rewarded and the game ended with a score of 9-0.

## Bulldogs Down Poly 14-6 . . . . .

● "Alec" was in good form. The Bulldogs were in excellent form. The game was played on the Commerce campus and was a hard-fought battle. Commerce led for most of the game, but Poly scored a touchdown in the second half. After a series of punts and passes, Commerce worked its way down the field. A series of passes and runs led to a touchdown in the third quarter. Poly took a lead in the fourth quarter. Commerce punted out of the field several times in a futile exchange of punts. First half ended.



men with the ... Alley ... 12, Poly 6. In presenting orchids to Alley, one should keep in mind that ... but in this case the former was large ... and White victory. Were it not ... and ... falls where it is deserved, and Alley merits the ...

As the ... was imminent as they shoved the ... intended ... He ... The ... was then given to Alley on first down, and as a result the scoreboard read "Commerce 6, Poly 0". Woodard then ... the point total to 7 by his conversion.

The Bulldogs ... when, early in the second quarter, Poly opened ... aerial attack. ... and a gain of twenty ... resulted. Again ... Sparks just over the ...

Alley ... it put the former ... stemmed the tide and a kick to their own 40-yard line ... gain of 33 yards. Again the Bulldogs were in a position to score but a pass from Mel ... Coffis was batted down ... incomplete. The Red and Black punted ... danger once more, only to have Coffis run the punt back to the Poly 40-yard line. The ... was thrown out ... making two yards on the first ... Alley ... Woodard ...

In ... was cut ... 10 yards. After an 18-yard gain by Alley, Woodard attempted to put the game in the bag ... result was nil. After Coffis had intercepted a Parrott pass in mid-field and returned it to the 17-yard line, Alley staged a great performance, when he packed the ball to the 5-yard line ... The ... and it fell short of its goal. The struggle then ended with the ball in ...

The ... and ... and ...

On ... with Green, Dagan, Gaynor, Hwang, Carter, and ... and ... Alley as the dangerous threat throughout the duration of the battle. ... to be the outstanding safety man in the league by running ... Woodard ... at the signal calling position, as did both ...

## Commerce Bows to Galileo . . . .

● 'They never won back.' True persons and spectators at the championship struggle between the Green Lions and the Commerce Bulldogs came within an official's dozen (now smaller) of seeing that aged and aging game rising into specterdom. Sad for the Blue and White but not erroneous. "Heating" and he salvaged from the wreckage to serve as a group's to the Purple and Gold. One lone point mocked the Bulldogs during the duration of the warfare, and, as a result, the Triple A crown goes to the North Point institution for an indefinite period of time.

A disastrous first half spelled defeat for the Blue and White. Were they able to discard the notion of the Blues? Some gladders would gladly rise. However, the fate of the ball and Fate is fickle, and so the titular aspirations of Commerce went upon the rocks. The second half saw the Lions playing off their feet; many a weak heart was sent pounding as the Bulldogs returned to the fray with a gleam that forebode malice.

The first tally came when an 80-yard march down the greensward, aided and abetted by Chevalier and Leno, culminated in the former plunging the spheroid to score. Upon the return march, the Bulldogs turned out to be the deciding factor in the game. Leno, an elusive center, found the pigskin squarely between the goal posts, making the score read Galileo 7, Commerce 0. No more scoring arose in these dooming periods, and two Commerce players, Dakan, per se, and Alley, were in a hot box.

Then affairs began ahummin'. In the second half Aronson packed the spheroid from the 19 to the 39 yard line in two attempts. Suddenly, to the amazement of all, the stocky figure of Coffis was seen to emerge from a pile-up near the sidelines. Would-be tacklers drew away from him as though he were a victim of leprosy. Spitz, Galilean end, who had finally caught up with the spheroid, attempted to bring the ball down to earth. However, Coffis demonstrated his adeptness in the art of tumbling when he completed a backward somersault over the remaining two yards to score. The attempt at conversion was wide. The Bulldogs were now seemingly off to the races. Woodard intercepted Chevalier's attempted pass on the 45 to gain possession of the ball. Here, however, Fate intervened (in the guise of Pop Elder) when a pass from Melnikoff to Dakan was nullified as Commerce was ruled off-side by the official in question. Beaten at every turn, and with the backs against the wall, the Bulldogs tried to mount the final drive. They then saw their last opportunity go amiss when the Lions recovered a fumbled ball and stalled the remainder of the game away.

Solace for the defeat was to be found in the performance of the eleven in general. The entire forward wall turned in a worthy performance and it was a fitting farewell gesture for the boys who donned the moleskins for the last time. The backfields did their chores with diligence and Alley was separated. Alley was not. The work of Chevalier, Woodard, Coffis, Melnikoff, Aronson, and Alley was very creditable.

Happy Birthday  
to Max Hestel





**130 lb. Football . . . .**

[illegible]

Shunted off in the western end of the field every day at 3:30 o'clock, the future Red Granges, George Guppy, Fred Nevers and Ed Scafani were seen learning the rudiments and finer arts of football. Under the tutelage of Tony Scafani, heralded backfield star on the 1931 '30s, who was removed from two years on a Varsity berth by injuries, the '30s have been quite successful. Had Scafani been allowed to play, Ed Scafani would probably have gone down in the A. A. A. annals as one of the best signal-callers in the league. Unable to be of service to his school in actual competition, this unfortunate star coped with the situation by offering his valuable time to make future stars out of inexperienced players.

The lightweights started their season off with a loss to the '30s of Balboa, 13-6. After being outscored 24-10 in the game, Ward took command. When the game resumed in the fourth quarter to tally their only points. The next tilt showed a complete reversal of form and as a result the Pups found themselves holding the long end of a 21-12 score over the vaunted Lions of Galileo. The 130s were trailing throughout the first half and the majority of the second half until they scored 12 points in the last 10 minutes. The boys had figured wrongly. Games are scheduled with Sacred Heart, Mission, a return game with Balboa, and a probable tilt with St. Ignatius.

Future greats loom up in the persons of Somaduroff, a triple threat fullback, figured for a starring job this year; Suter, a red head, a first class line backer; Hovsing and Angarineti, two future stars at the tackle positions; Sheels and Dunphy, two excellent pivot men; R. Lindner and J. S. Ryan, two Hovsing caliber linebackers; Strum, a promising backfield man; Gibeau, touted to become a great end.

If the 130s display their talent next season as well as they did this year, many will merit first string positions.

This year's team will lose practically all the veterans, and it will be up to these boys to fill them. The purpose of the 130 lb. team this year was to groom the green players for the heavier squad. The training that the boys receive is much better than if they were put on a fourth or fifth string of the varsity team. They are given the same instruction and they play against boys of their own weight and ability. In this way they are freed from an inferiority complex. The team plays against the other lightweight squads in the city and they learn the fundamentals and rudiments of the game that are so essential in future years. Coaches Scafani and Garden deserve a hand for their efforts.

See page 79 for the pictures of the following Coaches: Coach Louis Conlan, football; Coach John DeMott, boys' basketball; Coach John DeMott, girls' basketball; Coach John DeMott, boys' and girls' basketball teams; J. P. Prinz, unlimited soccer.



## Swimming . . . .

● Commerce High will send forth a strong swimming team for the spring term of 1934, under the successful coaching of Bernie Baumeister, who is now assistant coach to Louis Conlan on the football squad.

Bernie Baumeister has been devoting most of his spare time this year to turn out a championship team.

Hornblower was a loss to Commerce when he broke his leg in an accident.

Cole, Stevenot and Hewton will represent the Blue and White in the unlimited class.

In the lightweight class Commerce will be represented by O'Sullivan, Ross, Brown, Harper and McDaniel. They have been outstanding in their main events and show promising championship form for Commerce.

## Track . . . .

### UNLIMITED AND LIGHTWEIGHT TRACK

● New track coach, Fred J. Smith, is going to make us a first class team. We can't do the sport that is made for us here when we are in the state track. Last year our unlimited track team won the state championship, winning the 1000 yard track meet and the 1000 yard and 1000 yard relay. Not only did we win these events, they were in a very big victory in the A. A. A. meet for the San Francisco prep schools.

Our lightweight team finished second in the state after having won most of the points. Many of last year's point winners will return this semester including Luzzo, Mendon, Luzzo, May, Luzzo, Luzzo, Luzzo, May, Kikka, Wetherway. These boys will probably start practicing before the end of the term and by the time the track meets come around they will be in the best of physical condition. Commerce has a good team and with this as a basis, there is no doubt we will have this year a very good championship group. Many of our boys will be in the state track meet and we know that we will have a team that will bring out the state track meet and the state track meet in a very able and courageous.

The prospects for our unlimited track team are good. We lost a lot of stars last year. The loss of the state track meet was a big loss. However, we have a quota of point getters and several new ones to dispute the track title with any would-be champion. Gerald McCann and Scotty McPhail will lead the team support in the broad jump, and we still have the 1000 yard, Lee, Borland, Barnes, Lewis and other veteran men from the championship squad of last year. Our relay teams will be strong in the 1000 yard and 1000 yard relays. Our lightweight have almost all of the relay men. Coach Borland can do wonders with a track team and he already has some of his stars practicing at Commerce field. It is rumored that Gerald McCann has done 33 feet in the broad jump and it is sure to be a record for the future Commerce track teams.

## Commerce Soccer Wins Championship

The soccer team under the successful coaching of P. J. Prince turned out one of the best teams to compare as ever presented in the playing field. Members of the first team have seen action for the Bulldogs were Gordon, Rozzards, Getay, Yarnall, Red Thompson, Martin, Hambrick, Curia, Trays and O'Neil. Gordon and Yarnall are very strong and very smart when handling the ball. Lack Hambrick was a center and played with the spirit and cooperation of being under and under. Martin was a forward in the soccer team, played an outstanding game and scored. O'Neil was a wing and led the team in to victory, are Red Thompson, Hambrick and Curia.

COMMERCE 3, LOWELL O

In their first league game the soccer team lived up to their expectations as a strong team and defeated 1-0. The team's first game was a home game against the 1st team. Martin and Curia.

COMMERCE 1, ST. IGNATIUS 0

the score of 1.0.

COMMERCE 1, BALBOA 0

nacone and Martin played a spectacular game for the winners.

COMMERCE 2, POLY 0

He was a great leader and did so well on the field, with a lot of speed and a lot of power. He was a great player and passed in a passing game.

## COMMERCE I, MISSION I

Commerce went out to bring home a victory over the Mission Bears. Their traditional "come back" strategy got them a game ball as Commerce, with a new fighting spirit, came back in the second half and tied the Missionites, 1-1.

COMMERCE 2, GALILEO 0

The Soccer Team's hope for a championship for the 1933 season proved when they triumphed over the Lions by a margin of 2-0. Morris Combs and Paul Becker scored many goals for the Bulldogs.

Members of the Unlimited Soccer Team are: I. Gordon, U. Rizzardo, P. Geras, J. Yan-  
~~... A R I I C ...~~ The ... D. Miron, I. Hamrick, I. Curi, I. Travis,  
 Coach, P. J. Prinz. (See P. 81).

Members of the Second Unlimited Soccer Team are: D. Wimmer, M. Moslach, E. Oprea, P. B. Hill, T. J. Hill, R. Vago, N. Gieson, B. Houghton, N. Corcoran, A. Kopic, R. Pujolar, J. Sollazzine, T. Laughery, G. Mura. (See P. 81).

*Good Work! Commerce Soccerites!*



UNLIMITED SOCCER

## 110 lb. Basketball . . . .

● Members of the 110 Pound Basketball team are: K. Katoaka, B. Doyle, E. Loustalot, T. Moy, J. Celoni, F. Cuneo, F. Chiappari, I. Greenspan, J. Miyashi, T. Komatsu, J. Brady, M. Pedigo, J. Caulfield, M. O'Looney. Coach, Harold Brillhart. (See Pg. 80).

The 110 lb. cagers led by captain Katoaka and, under the able coaching of Harold Brillhart, have made a favorable showing this year. The team is small but fast. What they lack in weight and height they make up in fight. This team has proved to be one of the best fighting teams in the league. The usual starting line-up consisted of the following: Way and Moy, forwards; Celone and Katoaka, guards; and O'Looney, center. The team is divided into three squads. Everyone is given a chance to play. Some bright prospects were discovered and are being developed for future service to Commerce. The reserve squad consisted of Doyle, Loustalot, Cuneo, Chippavi, Greenspan, Moishy, Komatsu, Brady, Pedigo, and Caulfield.

In practice games they have shown up like champions and were in perfect form when defeating Burlingame, Presidio, Roosevelt, Horace Mann, John Swett and Aptos.

### COMMERCE 31, ST. IGNATIUS 12

Commerce made themselves strong contenders for the championship when they defeated St. Ignatius 31 to 12 in the first league game. Moy and Way were the outstanding forwards of the day.

### COMMERCE 8, LOWELL 20

Commerce, being favored to beat their opponent Lowell, lost when they played a ragged game. The final score was 20 to 8. Moy was high point man for the losers with three digits.

### COMMERCE 31, POLY 11

The 100's played like champions when they encountered with Poly and entered into a triple tie with Poly and Lowell after defeating Poly 31 to 11. Coach Harold Brillhart used an entire squad in this game. Moy and O'Looney proved to be the outstanding players of the day. Moy captured the scoring honors with eight points.

### COMMERCE 22, MISSION 25

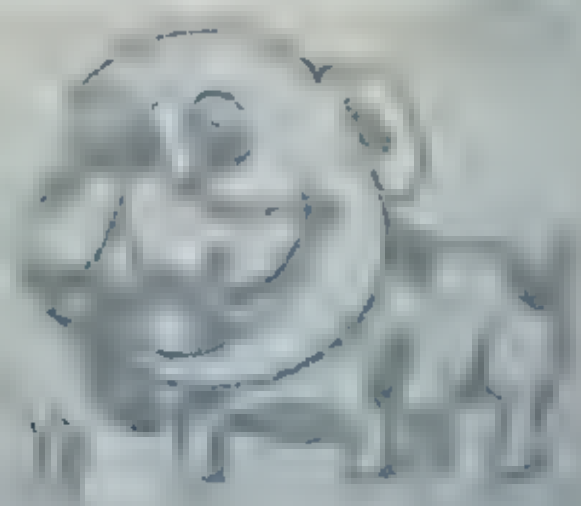
The Commerce Bulldog was chewed to pieces by the Mission Bear when the superior speed of Mission was too fast for the barking bulldog. Mission made a comeback in the end with a score of 25 to 22. Fighting all the way the 110's were beaten by their traditional rivals in the last quarter. Moy captured the scoring honors with eight points.

Playing Balboa and Galileo in their remaining league games the team showed ideal form and speed. Ted Moy, Commerce forward, was outstanding and captured high point honors for the Bulldogs in all the games played. He is noted as a sharp shooter and quick passer. O'Looney, center; Way, forward; Celoni, guard; and Katoaka, guard; comprised the first team for the midgets. Others who saw action in the games were: Loustalot, Cuneo, Chiappari, Greenspan, Komatsu, and Brady. Coach Harold Brillhart devoted most of his time to the 110's to turn out a championship team. He lacks the material he had last year. The 110's had one chance of remaining in the league race, until they played the Mission Bear and were defeated. Thus they lost their chances of remaining in the league race. Katoaka, guard, was elected captain for the 110's and fought hard at all times.





BASKETBALL



## Basketball 120's

● The 120's team was composed of S. Kanaris, J. Bennett, J. Weinroba, P. Brugaletta, P. Gerads, D. Gerads, I. Kalaveras, D. Gerads and M. Zinnen.

The 120's basketball team was in a tough spot at the beginning of this season. There were no veterans from the years championship five and only one or two from the 110's of the team. Coach Bennett was forced to build what material he had into the A. A. A. race, in 120's. They were represented in the lightweight league.

### ST. IGNATIUS 19, COMMERCE 14

In the first league game they were upset by St. Ignatius, 10-15, in a poorly played and rugged game. Bennett was high point man for the Bullpups with 6 points, while Escalier was the high point of the Wildcats offence with 10 digits to his credit.

### COMMERCE 11, LOWELL 10

The second league game showed a complete reversal of form as the 20's played a "heads-up" game to down a strong Lowell. In the second quarter Gerads won the game by sinking a free throw in the closing minutes of the fray. He was high point man with 6 points of the team's 11. Kan and Sakonari led the Lowellites with 4 points each.

### POLY 14, COMMERCE 12

The game with Poly was a tough one to lose. Poly was leading 12-10 with six seconds to play. Brugaletta scrappily guarded the ball, but he didn't see it. He missed his shot and tied up the game with a beautiful field goal. The Parrots came back in the extra session and won the game 14-12. Brugaletta and Bennett were the main factor for the winning team with five points.

### COMMERCE 15, MISSION 35

The Mission Bears overwhelmed the Bulldogs by the tremendous score of 35-15. The Bulldogs played their first few minutes of the game but after that they were out of the game. Brugaletta and Gerads were the main factor for the winning team. Brugaletta was the shining star for the Bears with 13 digits, while his team mate, Acosta, ran up nine points.

### COMMERCE 2, SACRED HEART 0

This was a forfeit game with Commerce won when the players from Sacred Heart failed to appear.

Because of the necessity of getting the Journal out at an early date, this write-up does not include the Balboa or Galileo games.

At this point, Joe Brugaletta was high point man for the team with 18 points. Bennett followed him with 12 points and Weinroba was next with 10. These three have fought hard in very good and rugged games. They are doing very well in the championship. They are going to upset the championship hopes of Balboa and Galileo. Their main fault was to be found in their inattention to their own game. They would play like champions one game and then in the next contest they would look like an entirely different team. When they do look like champions, however, they are unbeatable. Coach Bennett deserves praise for developing this team to such an extent because at the beginning of the season he was faced with the odds of a team that lacked a nucleus. Gerads and Bennett are superb players and have given good account of themselves in future years at Commerce. Brugaletta, Weinroba and Kalaveras are Juniors and they have another year of competition left. The reserves should come in for a word of praise for their splendid cooperation.

## Football Personnel . . . .

*Jimmy Coffey*—The "Bradshaw" of the eleven. Is considered the outstanding safety man in the Triple A. What he lacks in bulk or speed he makes up for in elusiveness.

*Vernon Alley*—Rated to be the best fullback in the league. Possesses tremendous driving ability and is always reliable.

*Edric Woodward*—The revamped guard who made good at quarterback. Calls signals, punts, and attempts conversions. As good as signal callers come.

*Harry Atkinson*—The find of the season. His unerring accuracy in passing has been an asset. Has another year.

*George Melnikoff*—Another member of the aerial attack. Is also a powerful plunger who can carry the mail when needed.

*Robert Dakan*—One of the "supposedly" weak spots on the eleven whose end play has been a revelation throughout the season.

*Vin Greco*—The other supposedly weak spot on the forward line. Is able to cope with the best of ends. Excellent drop-kicker and receiver.

*Ellie Chenoweth*—Is also a revamped player. The change from full to guard has done the eleven a world of good. Adept at kicking off.

*Harry Coad*—Termed to be the best guard in the league. Can always be depended upon to open gaping holes for the backfield to wade through.

*Earl Castro*—The only remaining veteran of the great team of 1931 that held the championship eleven to a 6-6 tie and bested Mission 20-0. Steady and dependable.

*Byron Hebert*—An excellent ~~line~~ whose work at tackle has been very commendable. Very few plays go through his post.

*John Stevens*—A guard whose comeback has been the talk of the team.

*Claude McWilliams*—The fastest man on the eleven. Once in the clear, is unstoppable.

*Joe Angelo*—A worthy sub for Alley. Capable of tremendous driving ability.

*Hilding Asplund*—Excellent signal caller who is a bit too light for steady play.

*Jackson Chapman*—The heaviest man on the squad. Ability to stop plays.

*Stan Janvier*—One of the best passers on the squad. A bit too light.

*Jules Stevenot*—A fighting capable guard.

*Robert Haring*—An end with plenty of vim and fire. Has another year.

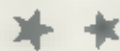
*Scotty McPhail*—Another elusive end with two years of competition.

*Richard Dorego*—*Maolini*—Two centers with another year.

Others on the squad include: Fischer, Rose, Arabian, Hiatt, Sincich, and Salzbacher.



*The*  
**HIGH SCHOOL OF COMMERCE  
BULLDOG RECORD**



*We express our sincere appreciation for the  
Excellent Co-operation  
given us by  
the following companies  
VIALES-B-STUDIO  
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and the personal attention of  
HENRY M. BETTMAN  
and  
JUSTIN MAHONEY*

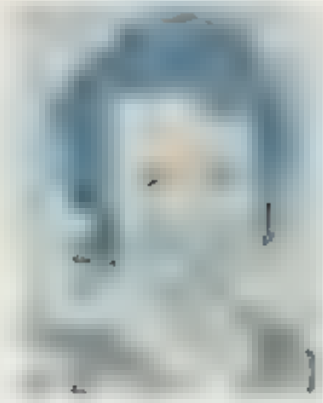


*Ref: 10-1-1  
Just at the door?  
I hope you got it at  
the fair or not. I  
you don't. (I'm not sure)  
be joining the committee  
soon.  
Thank*



(Continued from page 35)

Julius Mice, George Anglin, Norma Gross, and Thomas Sullivan Clark, Toad Bates, Annette Rosenthal, Patricia Hartnett, Thelma Hornbeck, Glen Gilbert. As special executives, Deane McKinney, Oliver O'Neil, Lowell Brown, Charlotte Koss, Leon Hadden, Alfred Eliaser, as auditor; Lidie Kotter as business manager; Ethel Sollars and Adrienne Phillips as business managers. Margaret Barber is advertising manager. Jack King is sports editor who will receive Journalism awards. Art Brooks has done much in R.O.T.C. section.



More than all others on the Journal staff, Frances Schuman has functioned in the capacity of business mediator in the matter of photographs and general organizer of material. Her assistance to the editor has been invaluable.

*All write-ups and photos in R.O.T.C. have been secured through the help of Victor Anderson.*

Miss Barbara Henderson has been treasurer of the publication funds.

## Journal Joys . . . .

● Headed by a galaxy of stars, the semi-annual presentation of Journal Joys was shown on October 4. The show featured the "Man on the Flying Trapeze", who was none other than the old wit, Harold Hohenstein. A play, entitled "Flambo the Clown," was enacted by the members of the Dramatics Class. Several acts were given, including the very popular Joe Vercellino, and those master-minds, the Four Nerts Brothers.

A considerable sum was added to the Journal treasury from the gate receipts.

Miss Ramsdell, Miss Martin, Miss Tray, Mrs. Schearer, and the stage crew were responsible for the success of the production.

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(Continued from page 28)

The Freshman class elected a capable group of officers: President, Frank Fotinos; vice-president, Stanley Zimmerman; secretary, Margaret Vance; treasurer, Henderson Smith; social representative, Jane Buch; and yell leader, Bob Barley.

There is a great deal of talent among the Freshmen. On October 13 they held an informal entertainment in the auditorium. Dances, songs, monologues and instrumental solos were given. The semi-annual Frosh Dance was held on November 10 with the High Seniors as guests. Prize dances were featured.

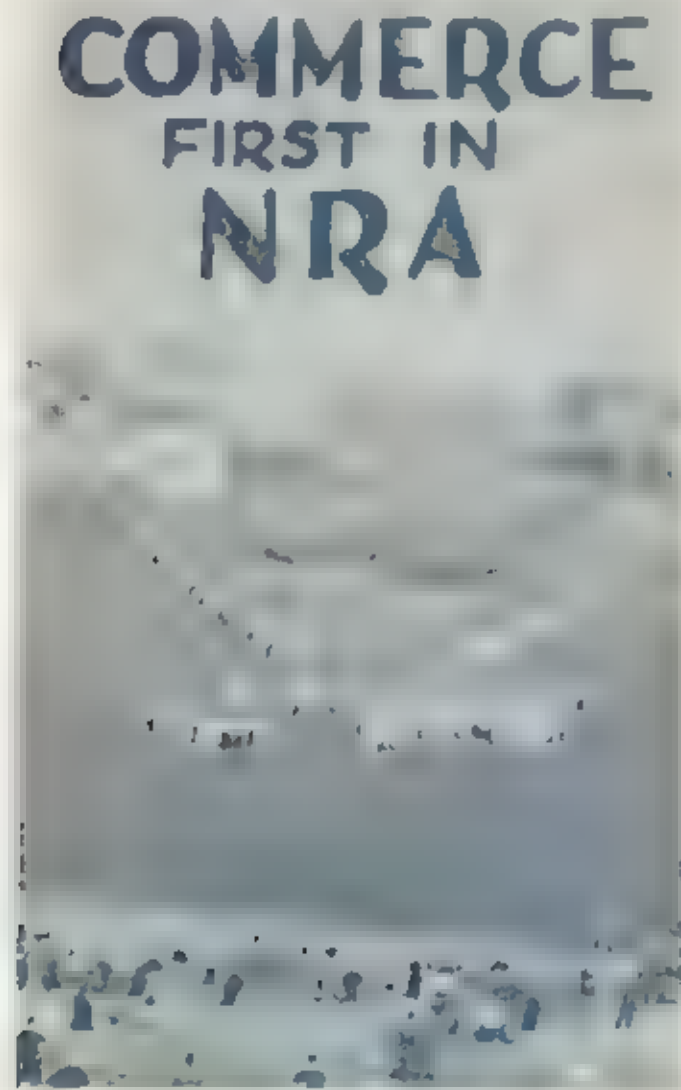
Geneva Quinn, a Low Freshman, is talented musically and has played for the G.A.A. several times.

One of the outstanding events of the term was a football tournament among Low Freshman classes.

Big things are expected from this class in the coming years.

*11/1/33*

The High Senior Class  
of December 1933



Give their Heartiest Appreciation  
to those who have  
helped make  
This Term's Journal a Success

Dear Sir,  
I am very much interested in  
the results of the  
experiment.  
Yours faithfully,  
[Signature]



COURAGE

Handwritten text in Arabic script, likely a title or header, possibly reading "الكتاب الثاني" (The Second Book).

Handwritten text in Arabic script, likely a title or header, possibly reading "كتاب في..." (A book in...).



*They've Done Their Part*   **Nickname**

**Revised**

**A** **T** **E**

To Be Happy  
To Make the "All American"  
Make Money  
To See Europe  
Do Something "Big"  
Be an Acrobat  
Marry and Settle Down  
To Be Serious  
To Meet That "Certain Someone!"  
To "Make" Broadway  
To Write a Best Seller  
To Be Cuddled  
To Be Dictator of Germany  
Go to Work  
To See Manila  
Write Poetry  
Ditto  
Send Cheers  
To Be a Lady of Leisure  
Business Woman  
To Have a Wife  
Have a Good Time  
Not Being Demure  
To Travel  
To Find the Way to Success  
To Elope With the Wrong Man  
To Eat Everything in Sight Without Worrying  
Big Business Man  
Ditto  
To Find a Girl That's Different  
To Be Noisy  
To Be Thin  
To Be Sophisticated  
To Find One Who's Minded  
Operator  
Spanish Song Singer!  
  
Rise High in the World  
  
A Citizen to Be Proud of  
Pavlova's Rival  
To Get a Big Laugh Out of Life  
Be a Lighter  
Take a Vacation  
To Be an Undisturbed Bookkeeper  
Be Good  
Settle Down  
Visit the Old Folks at Home  
Ditto  
Mother of Ten  
Never Hear of Civics Again  
President of a Bank  
Radio Star  
Be on Time for Her Wedding  
President de Lima  
To Be Serious  
Be Married in a Hurricane on the 4th of July  
Settle Down in a Little Grey Castle in the West  
Collection of Husbands  
  
To Be Treasurer of U.S.  
Keep It Up  
Famous Dancer  
Ditto  
Visit the Sphinx  
A Chorus Girl  
To Be a Missionary  
To Be Ambitious  
To Be a Steno  
To Be a Good Sport  
To Have a Ready Comeback  
To Be Artist  
To Be Demure  
To Maintain Executive Ability  
To Smile  
Play Piano on Radio  
Not to Do Homework  
To Be a Public Speaker  
To Teach Civics  
To Write an Opera

## CHRONOLOGY

## CHRONOLOGY

### They've Done Their Part Nickname

Frederick MacDonald	Scotty
Edbert Machado	Sirrupy
Audrey Madsen	Honey
Virginia Mahoney	Vee
Louis J. Malaspina	Lou
Delma Mae	Dee
Jack Massey	W. Hie
Wilma Mayfield	Max
Max McArthur	
Barclay McIntyre	
Daphne McKinney	
Patricia McLaughlin	
Ida Michels	
John Michalovich	
Fred Miller	
Saul Miller	
Alma Montgomery	Monty
Clara Moore	Clare
Mary Ann Moore	S
Conchita Molina	
Victoria Moran	
Robert Morley	
Bernard Morris	
George	
Henry Northway	
Neil Nuono	
Eleanor N	
Beatrice	
Charlotte	
William O'Brien	
Igor O'Brien	
Olive O'Leary	
Jack O'Leary	
Agnes O'Leary	
Herman O'Rourke	
Diva Pacheco	
Mario Palm	
Assunta Palm	
Emeline Pelandus	
Mario Perot	
Paul Renner	
John Rosa	
Louise Rowell	
Anthony Stefan	
Myrtle Schneider	
Theresa Schulze	
Francis Schuman	Smiley
William Scollin	Junior
George Sekulitz	George
Armand Serre	Frenchie
Fannie Schulman	Fay
Juanita Sias	Juan
Mabel Suverman	Benney Ruben
Maureen Sims	
Radford Sindore	
Signe Sjodin	
Levyn Smith	
Ethel Sollars	Sunny
Florence Sordelli	Flo
Rene Soubrian	Studious
Blanche Squarano	Peanut
Ruth Stahl	Bondy
Gino Stanghellini	Bucharoo
Fisher Stanley	Es
Jules Stevenot	Seve
Lucia Stone	El
Henry Strauss	Sunny

### Renown

Being Bored
Silent and Scheming
Can't
Smile
Doing Homework
Shrugging Shoulders
Loading
Being Sweet
Doing the Wrong Thing at the Right Time
Being Helpful
Artistic Sentiments
Curious
Curley Hair
Being Happy
Sweet and Lively
Being Punctual
Scholarship
Swell Guy
Playful
Successful With the Ladies
Dr. Rate
Anesthetic Dancer
Flirtatious
Ladies' Man
Got a Necktie
Brown Eyes
(Not) Always Studying
Being Sarcastic
Loud and Ambitious
Happy-go-lucky
Being Temperamental
Lovely Voice
Changeable
Being Sleepy
Loves to Lull
Being a Real Tennis Champ
Eye-brow Wiggler
Being Bashful
Making Excuses
Being Frisky
Being Nervous
Paderewski II
Service With a Smile
Being Worried
The Thinker
Not Too Quiet
"How's Everything?"
Quiet
School Spirit
Being Up the Sports
Hates Football
Stalwart
What Do You Think?
French Scholar
Smiling
Stammering
Candy
Silence
Cute and Lovable
New Wave in Her Hair
Debating With the Ladies
Always Talking
Candy
Always Doing C.
Loves Homework

### Ambition

Wrestler (Not Wrestling)
Olympic Track Star
Chase Rainbows
Laugh and Be Gay
Be a Big Shot
Learn to Read
Big Business Man
Sweetening His Coffee
Talk Over the Radio
An Airplane Pilot
Sarah Bernhardt II
Stop Getting Freckles
To Get Into the Heads
Settle Down With a Wife and a Dog
Find an Honest Man
Laugh and Be Silly
Take the Nearest Taxi to 'the Old Ox Road'
A Family of Intellectuals
Sing
Travel
Spend Anything But American
Be Road Bad Man
See World Through a Keyhole
To Be Quiet
Write the Society Column of a Leading Daily
Own a Library
Look For the Silver Lining
Go to College
Join the Navy
Be a Playboy
A Fly Exterminator
Become an Actress
Go Up Some Time
Marry and Settle Down
Write
Find Somebody
Still Be Bashful
Take a Vacation
Marry a Heir
Sing All Troubles Away
Die Happy
Be a "Night Man"
Get Down to Brass Tacks
Take Life Philosophically
Hasn't Quite Decided
Go to Scotland
Travel
Relax
Belle of the Variety
Great Chemist
To Be Healthy Wealthy
Society Belle
Go to South Sea Islands
Give Piano Lessons
Be Romantic
Go to the North Pole
Be Famous Inventor
Marry a Mute
Be a Nurse
Dig Up Tombs
Paint the World Red
President of U. S.
Marry an Aviator
Be an Educated Man
To Be a Famous Journalist
To Become a Famous Basketball Player
To Speak French Like a Frenchman
To Be a Ladies' Man
To Have Blonde Hair
To Be a Big Theatrical Producer
To Be Noisy for a Change
Change Her Name
To See What Makes the World Go 'round
To Be a Brat
To Be President of U. S.
To Be a Woman Tennis Champ
To Win a Beauty Contest
To Do Something Big
Be Advertising Manager of a Newspaper
Be Good Manufacturer
Teacher
To Be a Big Business Woman

## CHRONOLOGY

<i>They've Done Their Part</i>	<i>Nickname</i>	<i>Renown</i>	<i>Ambition</i>
Audrey Sweet	Lovey	Collecting Dues	To Be Treasurer for a Big Women's Club
Katherine Sweetman	Kay	Shooting Goals	To Dance All Night
Julio Tawano	N R A		
	(Not really late)	Chronic Late-comer	To Be the Best Dressed Man
	Bob	Girl Shy	To Be a Ladies' Man
	Dickie	Harmless	To Believe in Isolation
		Peppy	To Have an Eye on a "Dead Eye"
		Sterling	T. B. September
Lena Venturin		Always Smiling	
Dorothy Vincent		Sweet and Loving	To Go to the Grad Dance With S. B. Pres
Art Wacholder	Al	Dancing	To Be a Big Promoter
Ed Walters	Ed	Peace lover	
Elaine Wenzel		Woman-slaver	To Ride Home
		Happy	To Be a Leader
John Wiley		Doubtful	To Be a General in U. S. Army
Ken Wilmer		Always Early	To Have No Worries
Elmer Wilkie		Scribbling	To Be Temperamental
Frank Wilson		Loves French	Miss Strachan II
Tom Wilson			Not to Be Stubborn
Max Winters			To Be Happy
Paul Winters			To Always Get Her Own Way
Harold Winters			To Be a Good Soccer Player
Harold Winters			Mathematician
Harold Winters			To Call Signs
Harold Winters			Physics Prof
Harold Winters	Mose	Quiet	

N ow's the time to start anew  
 A ll, it means, not just a few  
 T o all you graduates who go .  
 I t's up to you — some spirit show  
 O f our school you must be proud  
 N ow prove you're best when in a crowd  
 A ll back recovery to the hilt.  
 L etting depression quickly wilt

R  
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V  
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Y

covery, we're on our way  
very moment of the day  
Count each deed an act of grace,  
Onward, men—show them the pace  
Vow to drive out every crime  
Edging in a better time  
Roosevelt's plan wants action now!  
You, and you alone know how

A t last, we now can show the rest  
D emanding a place above the best  
M ighty nation that's growing strong  
I nvite the right—cast out the wrong  
N ow we will triumph, this time we must  
I s not our motto, "In God We Trust"?  
S how the others we're ahead  
T oilers, bosses, all are led  
R eady ever the youth today  
A lways trying to pave the way  
T omorrow's youth will lead mankind  
I n any crisis one might find  
O n with Roosevelt—let us go,  
N ever faltering—never slow

Glen Gilbert



## The Last Parade.

by James A. H. Murray

[illegible]

He then stepped into the water and peered through

When you have everything all fixed  
pretty, and the table set, and so on, and so on, call me. I'll be right upstairs in my  
room. I am very kind and love you.

[illegible][illegible]

permeated the air. From a little dormer window a daring ray of sunlight penetrated the dusty interior; everything in the room was just as she had last seen it years ago. Unwittingly she had stepped into a scene of memories.

An old wooden chest in a dark corner was the first thing her eyes fell upon. Unsteadily she made her way over to it, and seated herself on a chair beside it. Yes, yes, it was her old box, her old box, her old box. She was very tired, she wanted to close her eyes and dream. But the temptation was too great. She bent over and raised the lid carefully. For a long while she gazed down into the box, and her old eyes were dim with tears. She reached down and brought forth a picture of a handsome young man in uniform. She pressed it to her lips.

"Poor Philip," she whispered, "poor boy!"

But her eyes could not for long be diverted from the blue uniform which lay neatly folded at the bottom of the chest. Tenderly, almost as if she were lifting her first born from its cradle, she brought it out into the sunlight. Philip's uniform!

She nestled it in her arms, carressed it. Her heart thumped heavily against her breast, calling out . . . Philip . . . Philip . . . Philip! It seemed as if she were holding him, as she did that last day when she went to see him at the hospital. How blue his eyes were; his cheeks were faded roses; and his hair lay o'er his pillow like a golden halo. She remembered the very words he spoke to her before his eyes closed and he went away with the Dark Angel. "Well, Caroline, they may break our bodies, but our spirit is unconquerable! Faith and courage, dear, are our greatest weapons. Stand by our President . . ."

She pressed the coat to her heart, the tattered coat in the pocket of which was a crumpled and torn American flag. Was it still there, she wondered? Yes! She held it in her hand; those stars and stripes still showed the marks of the Confederate soldier's bullet which had robbed her of her husband. She closed her eyes and murmured, "Philip, why did you leave me! Why did you leave me!"

"I have never left you, Caroline!"

That voice! Startled, she opened her eyes, and there, standing before her, as gay and youthful as the day they first met, was the tall, handsome figure of her husband.

"Philip!" Her weariness melted away like a shadow. How youthful she felt! He was holding out his arms for her. With a little cry of joy she sprang up and darted into them, pressing her lips against his. "Oh! I have missed you so! Please, please never leave me again!"

With timid fingers she touched his cheek, just to make certain it was not all a dream. Her hands! How white they were! There wasn't the trace of a wrinkle in them!

"Why", she laughed, and her voice was that of a very young girl, "Why, why . . . I'm young again!"

In the street below an N.R.A. parade was in progress. The band was playing *John Brown's Body*.

Philip's strong arms held her very close. The music grew louder. He whispered, "I must go now, I can't miss the parade." The music swelled forth into a stirring martial theme—"and his soul goes marching on."

The last rays of sunlight filtered through the window, falling upon the young couple like a soft golden hand. The girl clung to him. "If you go, I go too!"

He looked down at her with that queer little smile she had missed so much through all these long years. "I knew you would. That is why I came! We will join the Parade," he said gaily, "marching on . . . and on . . . together!" She put her arm through his.

The children crept up into the attic. "S'h'h'h the poor dear's sound asleep," smiled one of the great-grand-children. "It seems a pity to wake her."

The little old lady, her head sunk low on her breast, her spectacles far down on her nose, her lips curved in a happy smile, sat very still beside the battered hope chest. In one hand, clutched close to her heart, was great-grandfather's Civil War uniform; in the other, she held a tattered American flag.

But when they called her she did not awaken. Having done her part in this world, she had joined her soldier husband in that invisible parade, which, once long ago, had marched—for another President!

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MISTAKEN IDENTITY Pete: "Eddie's feeling fed up today."

Pat: "Why?"

Pat: "He took his girl to Tony's for lunch. While they were dining, she discovered a fly in the soup."

W. I.: "he said, 'remove this insect!'"

Pat: "Well?"

W. I.: "They threw Eddie down two flights of steps."



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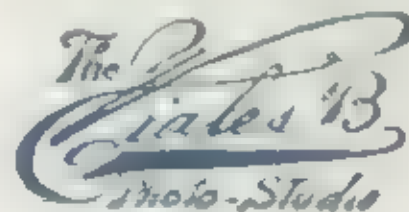


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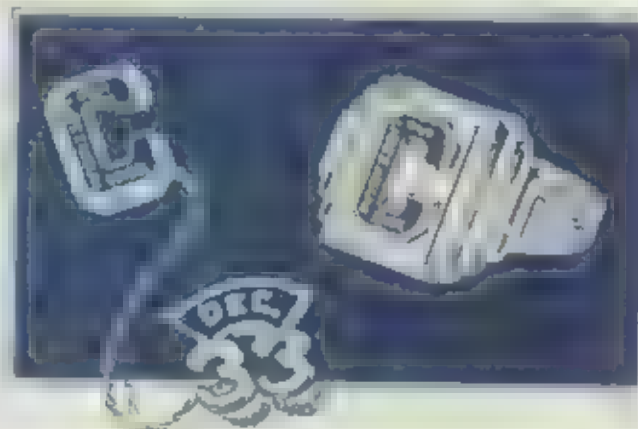
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1/c—"Any body dead?"

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*Handwritten: I don't know.*  
*Handwritten: gold medal*  
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1700 Brockton St. San Francisco  
Phone GA 1-1111

*Handwritten: did*  
*Handwritten: we*  
*Handwritten: take*  
*Handwritten: you*  
*Handwritten: the*  
*Handwritten: be*  
*Handwritten: we*  
*Handwritten: you*  
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*Handwritten: you*  
*Handwritten: the*  
*Handwritten: be*  
*Handwritten: we*  
*Handwritten: you*  
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*Handwritten: gold medal*  
*Handwritten: I don't know.*  
*Handwritten: gold medal*  
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DUMB: I don't know

TEACHER: Correct



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WISH TO DO THEIR PART

in

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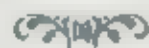
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**DOWNS IN BRASS TACKS**—A father was giving some advice to his son, who was going to college for the first time. "Now, my boy," he said after delivering a long lecture, "you understand perfectly what I mean?"

"Yes," said the youth. "It boils down to this, doesn't it? If I do well, it's because of heredity; if I fail, it's my own fault!"

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1/c—"And why would you like to be an oyster?"

4/c—"Then I would only have to be good from September to April."

When you propose to a photographer's daughters, fellers, don't be surprised if you get a negative.



lots of work in your  
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will "do"

## PRINTING

**W**HEN you are favorably impressed with a piece of printing, what is it that gives you the impression that it is well done? It's usually the ensemble, is it not? The paper seems right, the type, the art work and so down the line. It seems better than good; in fact, it stands out as distinctly superior.

¶ Printing may be made original, it may be made artistic. But this sort of printing is not the kind that is gotten up as cheaply as possible. It has been said that the money wasted each year in printing, cheaply gotten together, would very likely build a first-class battleship or endow a university.

¶ All printing that is to carry an important message should be either well done or not done at all.

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